

GlaxoSmithKline Pharmaceuticals Ltd. GSK House, Dr. Annie Besant Road, Worli, Mumbai - 400 030

Tel No: +91 22 2495 9595 Fax No: +91 22 2495 9494 Web: www.gsk-india.com Email: askus@gsk.com

18th August, 2021

To,

**BSE LIMITED** 

Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400001 THE NATIONAL STOCK EXCHANGE OF INDIA LIMITED

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1, G Block Bandra-Kurla Complex, Bandra (East) Mumbai - 400051

Dear Sirs,

Subject: Presentation of Analyst / Institutional Investor Meetings

We wish to inform you that pursuant to Regulation 30(6) of the Schedule III, of the Listing Obligations and Disclosure requirements (LODR), Regulations, 2015, presentation of Analyst or Institutional Meetings with the Company is attached.

Kindly take the above on your records.

Yours faithfully

For GlaxoSmithKline Pharmaceuticals Limited

Ajay Nadkarni

Vice President - Administration, Real Estate

& Company Secretary







## **OUR STRATEGY**



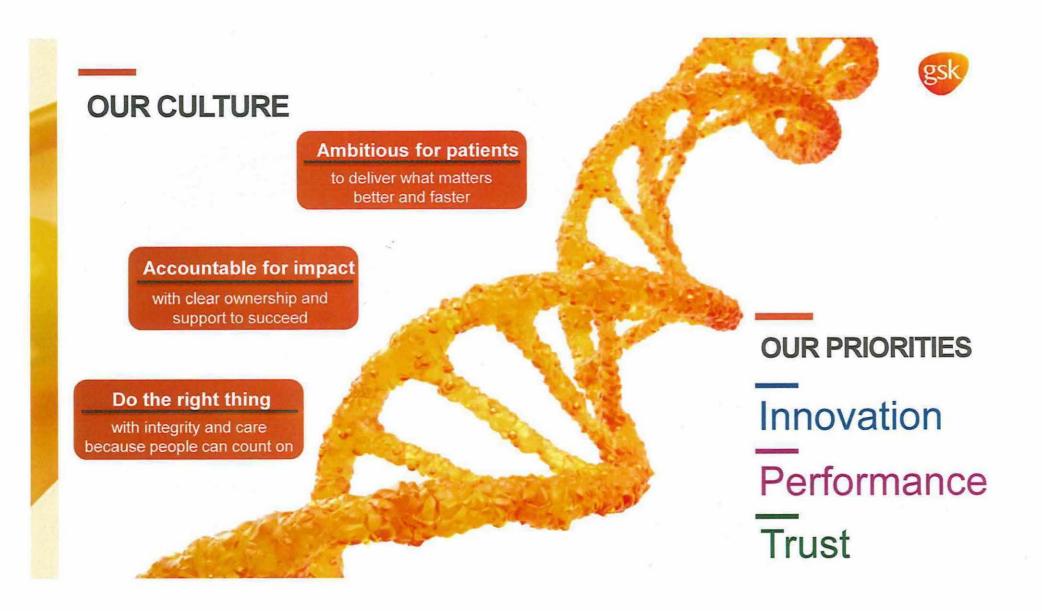






We prevent and treat disease with vaccines, specialty and general medicines.

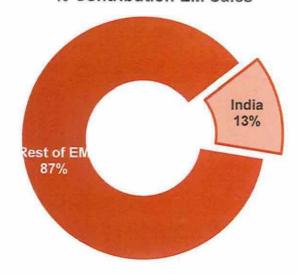




# GSK India is the 2<sup>nd</sup> highest contributor to EM and continue to be the growth driver







## GSK India's YTD Gr. remains Double Digit keeping EM Gr. Positive



GSK Performance in Indian Pharmaceutical - Acute Markets

Source: Internal , External IQVIA Jun'21 Dataset

### Our performance reflected commitment



12% Internal Gr. 22% EBITDA

Jan'21-Jun'21

YTD Mar'21

13% External Gr.

Jan'21-Jun'21

3.9%

MS (In Acute Therapy)

Jan'21-Jun'21

#### **Business Continuity**



>95%
Back on Field (By Jun'21)

Digital share of voice at ~ 19Mn touchpoints ,+10% vs LY, 14% conversation rate through high impact channels

Jan'21-Jun'21

- · Supply Continuity with an OTIF of 97%
- · Line Extension Augmentin ES, Neosporin 10gm
  - · High Employee Engagement

## We Continue to Lead in our Represented market





No #1 in Dermatology, Vaccines self-pay market



No #1 in its represented market across key customers: GP, Pediatrician, Dentist, Dermatologist, ENT



No #1 in its
Represented market

Augmentin, Calpol, Ceftum, T-Bact, Neosporin, Betnovates, Infanrix Hexa, Havrix, Varilrix, Boostrix

Source: External IOVIA Jun'21 Dataset

## Vaccine Consumer campaigns further accelerated driving awareness & need for vaccination



Launched in >10 languages with a clear objective to increase confidence of HCPs, Sales force and Consumers on Vaccination

#### World Immunization Week Awareness Campaign



Reach: ~2M, Impressions: 10M (24th-30th April 2021) parents aged 25-40vrs

#### "Flu Vaccination Awareness campaign"



Reach:80M, TV & Digital Impressions: >1Bn (Launched June 12th, 4 weeks campaign) Parents of 0-5 years old

#### "Hepatitis A awareness campaign-Passport to health"



Reach:~80M, TV & Digital Impressions: >1Bn (Launched August 2nd, 4 weeks campaign) Parents of 0-5 years old.

#### "Health ka Passport" Education awareness series.



Views: ~22M, Impressions: ~150M (Launched April & continue till year end) Parents of kids aged 0-3 years old.





















Mom





Video platforms

Social media

Parenting apps

Digital News

TOI

**Digital Genres and Channels** 

# Nucala access increasing to more eligible severe asthma patients









1st

Biological Targeting Severe eosinophilic asthma in India



Existing Reimbursed Patient Population in both federal and state government agencies while scaling up in Y'2022



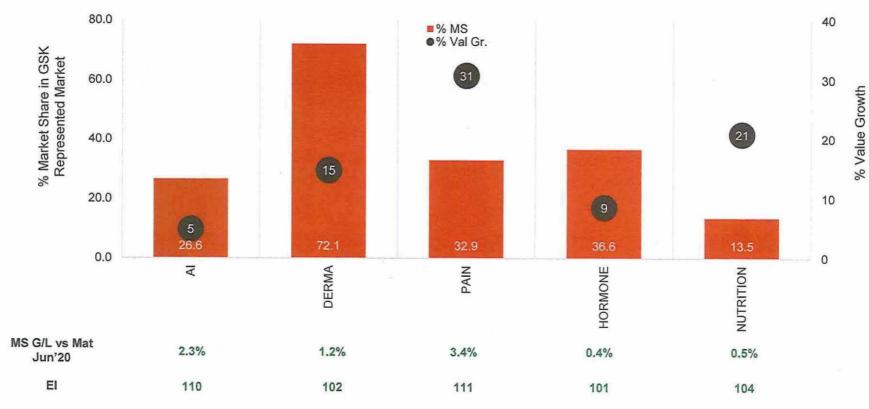
Launch of Auto-Injector: Patient convenience

**Inspira Severe Asthma Clinics** – support HCP in diagnosis of severe asthma

Patient Access Program & Home administration program (during pandemic)

# Our key portfolio demonstrated focus across therapy





Source: External IQVIA Jun'21 Dataset

## Digitally we remained Up and Running



3 critical success factors to mastering multi-channel HCP engagement to deliver exceptional customer experiences

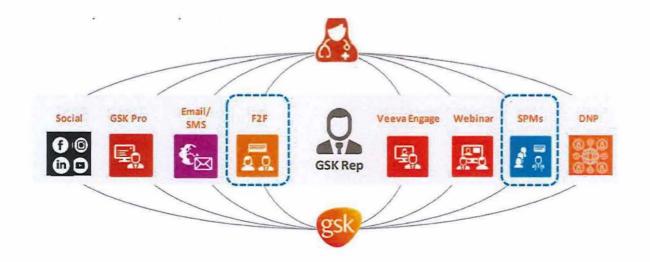


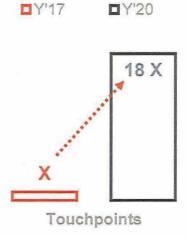


Evolving our selling approach in line with changing environment



Bringing efficiency in our selling approach leveraging technology





## **Financials: 5year Performance**



Key Brand 5-YR CAGR

~14%

EBITDA 5-YR CAGR

~13%

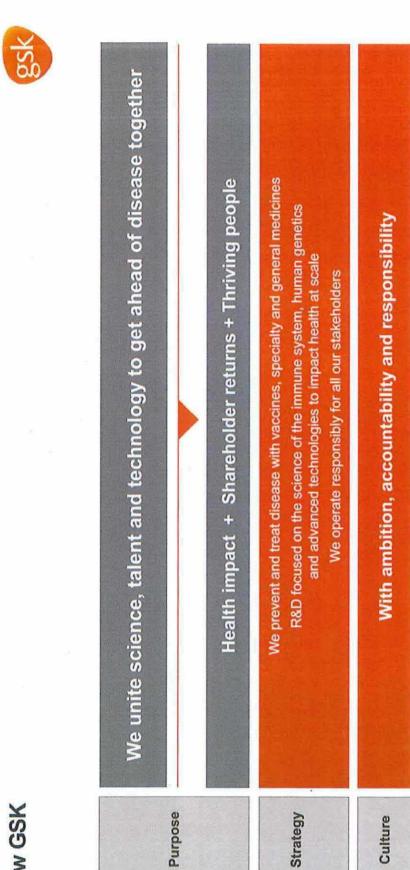
\* Rx Brand
5-YR CAGR
~ 6%

\* Vx Brand 5-YR CAGR

~ 9%

Particulars	Mar 17 YTD	Mar 18 YTD	Mar 19 YTD	Mar 20 YTD	Mar 21 YTD	CAGR % 21-17	CAGR % 20-17
Vaccines	514	478	556	675	762	10%	9%
<b>Total Vaccines</b>	514	478	629	676	762	10%	10%
Cx	213	188	226	243	274	6%	4%
Pharma	1,633	1,776	1,939	2,138	2,096	6%	9%
Total Pharma	2,192	2,154	2,234	2,265	2,118	-1%	1%
Total	2,920	2,820	3,089	3,187	3,160	2%	3%
EBITDA	420	510	631	658	695	13%	16%
EBITDA Margin	14%	18%	6 20%	21%	, 22%		

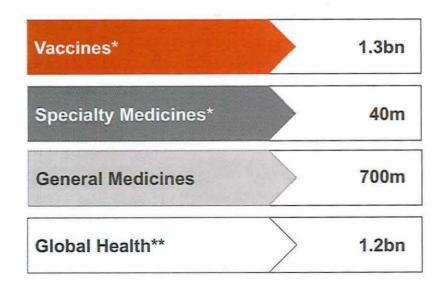
\* Underlying growth

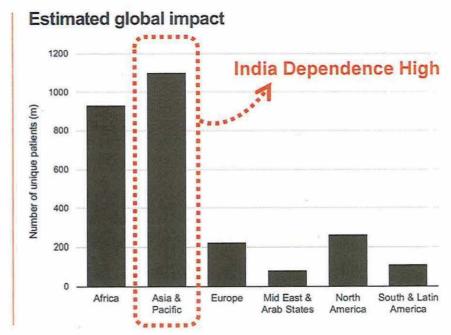


### New GSK to positively impact the health of >2.5 bn people over 10 years



#### Estimated patient impact





Estimated total impact >2.5bn people over next 10 years, adjusting for category overlap;

\*Excludes COVID-19 vaccines or treatments: \*\*Global Health includes donations

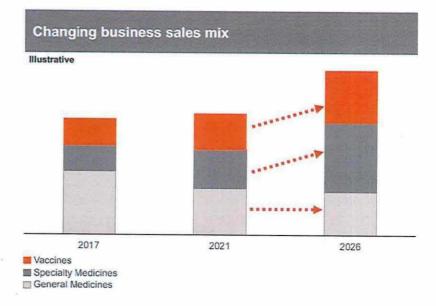
### Investing to drive step-change in growth and business mix



Vaccines and Specialty Medicines prioritised

> General Medicines optimised





All outlook and ambition statements are given on a constant currency basis and use 2021 forecast exchange rates as a base, assuming a continuation of Q1 2021 closing rates. See basis of preparation and assumptions in Appendix, 2021-26 CAGR is for the 5 years to 2026, using 2021 as the base year. Pipeline sales are risk-adjusted and include anticipated sales of new products and Life Cycle Innovation (LCI) launched from 2021 onwards. Note: COVID therapeutic and vaccine solutions are excluded from the above.

# India's future remains exciting with bigger growth opportunities, New launches and Innovation







# Also as part of the #New GSK, We made some critical announcements

### Y'2021: GSK Asset Sale





Valuation INR 16,490 Mn

~ 16x EBITDA

~ 6x Sales

Sale to GSK Asia Pvt Ltd

Subject to shareholders' and regulatory approvals

Expected conclusion FY21

#### **Vemgal Asset**

Sale to Hetero Pharma

Regulatory approvals underway

Expected conclusion FY21



# Thank You

Q&A