

1 May 2012, Mumbai, India

GlaxoSmithKline Pharmaceuticals observes World Asthma Day

-Organizes Asthma check-up camps-

Today, on the occasion of World Asthma Day, GlaxoSmithKline Pharmaceuticals Limited (GSK) organized asthma check-up camps. These camps were held in around 20 cities across the country.

Spirometry and peak flow monitoring were conducted at the camp. The 'Asthma check-up' camps were conducted by Respiratory Specialty Doctors. These camps were conducted as an endeavour toward creating asthma awareness. ___ patients (number of patients) attended these camps across the country.

Asthma is an inflammatory disease of the lung. This inflammatory process can occur along the entire airway from the nose to the lung.¹ Once the airway becomes swollen and inflamed it becomes narrower, allowing less air through to the lung tissue and causing symptoms such as wheezing, coughing, chest tightness, and trouble breathing.¹

Research shows that asthma runs in families. When one or both parents have asthma, a child is more likely to develop it, too.² This is known as genetic susceptibility. However, environmental factors also contribute.² Allergies and asthma are closely intertwined, and allergy-causing substances called allergens in the environment are a major cause of asthma.² Many substances can aggravate allergies or increase the severity of asthma symptoms in individuals who are sensitive to these allergens or irritants.³ Some of the most common seasonal and non-seasonal allergens and asthma irritants are - cigarette smoke, cockroaches, dust mites, mold, pets & animals, pollen.³

Asthma requires long-term care and monitoring.⁴ Asthma cannot be cured, but it can be controlled.⁴ Asthma management requires recognition and monitoring of symptoms, lifestyle modifications, environmental changes, adherence to treatment and medication plans⁵.

These camps were organized as a public awareness initiative by GSK.

About GlaxoSmithKline:

GlaxoSmithKline Pharmaceuticals Limited is a subsidiary of GlaxoSmithKline plc, one of the world's leading research-based pharmaceutical and healthcare companies, committed to improving the quality of human life by enabling people to do more, feel better and live longer. For more information, visit www.gsk-india.com.

References

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