

Annual CSR Report

2023-24



Our responsibility in action

Healthy communities form the foundation for resilient and thriving societies. Our CSR efforts are a vital avenue for creating value in society. We work relentlessly alongside partners and stakeholders to address the healthcare needs of millions lacking access in India. Aligned with our purpose of enabling people to do more, feel better, and live longer, our CSR initiatives focus on addressing selected national health priorities, improving access to healthcare and supporting vulnerable communities.

In the past year, our collaborative endeavours have made significant strides, fostering awareness, enhancing service accessibility, and supporting the education of deserving MBBS students. These efforts have propelled us closer to our mission of fostering a healthier, more equitable tomorrow for every individual we serve.



A year of impact

44.5M

Albendazole tablets
contributed to
elimination of lymphatic
filariasis (LF)

398

Meritorious MBBS
Students supported
financially

54

Classrooms
transformed into
Smart Classrooms

35,500+

Beneficiaries
impacted under
CSR initiatives

28,000

Students accessed
digital enabled
education

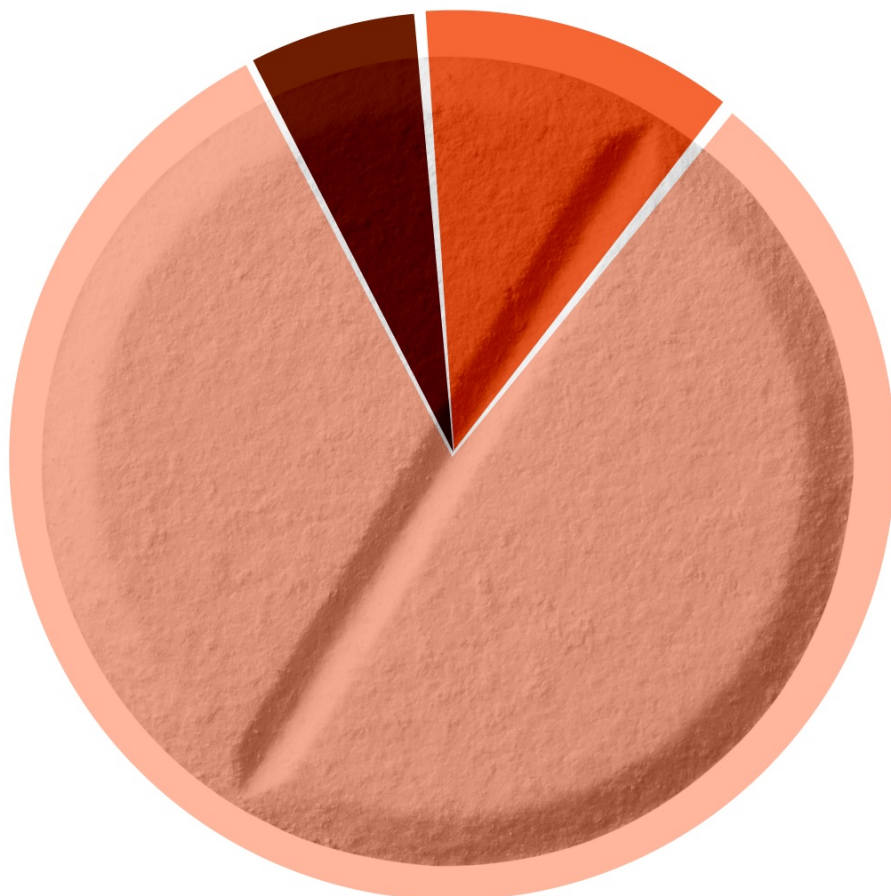
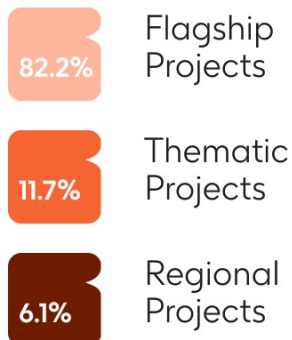


09 CSR Projects

10 NGO Partners

10,700+ Volunteering
hours invested

Financial Summary



CSR Programmes at GSK

<h2>Flagship Projects</h2>	<ul style="list-style-type: none"> • Support budding healthcare professionals • Address National priorities 	Eliminating Lymphatic Filariasis	GSK Scholars Programme
<h2>Thematic Focus</h2>	<ul style="list-style-type: none"> • Improve access to health & education services • Support to the underserved population in improving maternal and child health outcomes 	SNEHA : Mother and Child Care	YUVA Unstoppable: Smart Classrooms
<h2>Regional Projects</h2>	<ul style="list-style-type: none"> • Empowering community initiatives • Responsive initiatives for specific needs 	Sakshi : Mainstreaming out of school children	BITAN : Save Lives
		Educational Outreach Programme	St Judes Child Care Centre : Home away from home
	Nai Dharti : Holistic care for the underserved		

Flagship Initiatives

Eliminating Lymphatic Filariasis

GSK is committed to defeating neglected tropical diseases (NTDs) to free future generations from their debilitating impacts alongside the World Health Organisation (WHO) to support the WHO road map and end the epidemic of NTDs especially lymphatic filariasis (LF) by 2030. In 2000, a global programme was launched for the elimination of this disease as a public health problem by World Health Organisation (WHO) with GlaxoSmithKline (GSK) as one of its global partner organisations.

In India, we have been contributing albendazole tablets, to support government's goal to eliminate lymphatic filariasis by 2027 through mass drug administration (MDA), to the World Health Organisation. In order to interrupt transmission, districts in which lymphatic filariasis is endemic must be mapped and a strategy of preventive treatment called MDA implemented to treat the entire at-risk population. In FY 23-24, we have contributed around 44.5 million albendazole tablets to the WHO for distribution in affected areas and have pledged to contribute albendazole for as long as needed to help eliminate LF as a public health issue from the country.



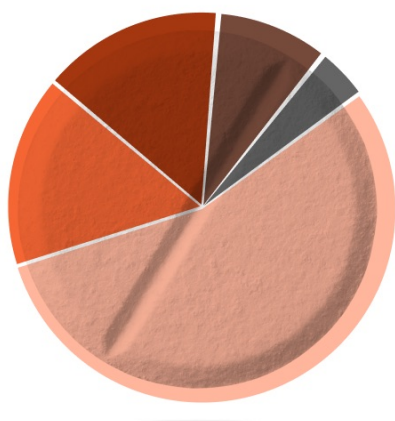
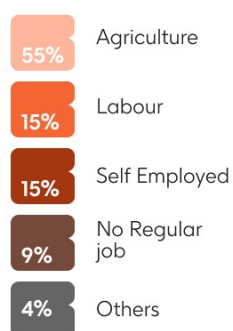
GSK Scholars Programme

The GSK Scholars Programme aims to provide financial assistance to meritorious students who face financial constraints, enabling them to pursue a career in Medicine. The programme contributes to the development of skills and the advancement of Science, Technology, Engineering, and Mathematics (STEM) education in India. Specifically targeting first year MBBS students from government colleges, the scholarship provides financial assistance of up to INR 1,00,000 per year for a duration of 4.5 years. to cover the academic expenses.

GSK firmly believes in the transformative power of education and recognises its role in shaping promising future. Through partnership with Give India and Foundation for Excellence (FFE), the scholarship programme ensures deserving students receive the necessary support to pursue their medical education. Currently, the programme is supporting 398 scholars.

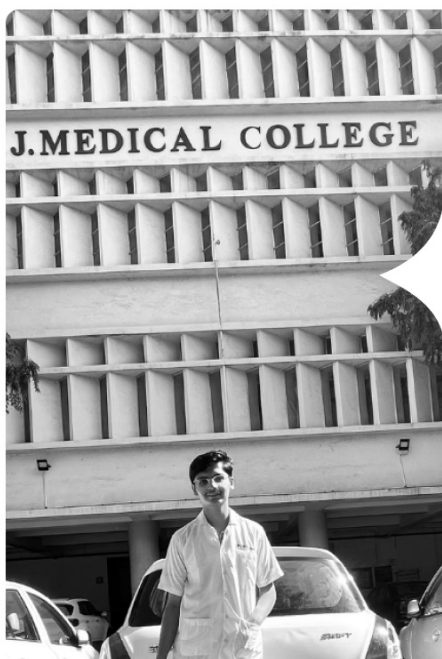


A total of 398 scholarships provided by GSK Pharmaceuticals Ltd in FY 2023-24



- A total of **398 scholarships** provided by GSK Pharmaceuticals Ltd in FY 2023-24
- The scholars belong to extremely humble backgrounds with the family income below INR 3.0 lacs , per annum.
- 12 scholars hail from the aspirational districts of Jamui, Begusarai, Giridh, West Singhbhum, Nandurbar, Wayand, Dhenkanal, Sonbhadra, Barpeta, Hazaribagh, Vishakhapatnam and Virudhunagar
- Father's Occupation: Around 55% of the scholars come from agricultural families, 15% belong to families where the primary earner is a Labourer, employed, 15% are self employed or own a small business, 6% are retired or unemployed.

GSK Scholars in action



Fulfilling dreams: Sunil's journey of becoming a doctor

Sunil Kumar (name changed), having all India 17th rank in NEET, is studying MBBS at AIIMS, Delhi. Coming from a weak financial background, he applied for the GSK Scholarship in 2021. He got the GSK scholarship for three consecutive years.

Sunil feels grateful to have received this scholarship. He says that had he not received this scholarship, his father would have had to go to the money lenders to borrow money for his education, which often meant selling off the land. Now that he has this scholarship, he does not have to worry about his father borrowing money from anyone. Sunil can comfortably complete his education without overburdening his family. It also means that his sisters get to continue their education as they do not have to compromise on their education and take up a job/ work in someone's farmland on wages to support their brother's education. He also states that this scholarship will help other scholars like him to complete their education without dropping out because of lack of finances. Once he graduates as a doctor and starts earning, he aims to provide similar financial support to deserving scholars.

Site visit observations and findings

Give Grants team visited the houses of selected scholars and conducted virtual interactions to collect their feedback and experience with the scholarship programme. The programmatic insights from the interaction with eighteen students and their parents are captured as follows:

- All the students are from socio-economically marginalised backgrounds. The information shared in scholar profile during application and interview is true and was verified during the visit.
- Students got to know about the scholarship mostly as a referral from friends, relatives, teachers, or online search for scholarships.
- The scholarship helps in paying the tuition fees thereby preventing from the debt of educational loan.
- The scholarship amount is sufficient for around 50% of the students interacted with. Remaining 50% of the students find it difficult to manage accommodation with the disbursed amount.
- Parents of these students laud the scholarship that helps their economic distress.
- From the programmatic standpoint, the GSK Pharma scholarship is a boon the students pursuing MBBS. These students are from socio-economically marginalised backgrounds and the amount helps in the payment of tuition fees.



Visit to Scholars' home in Karnataka

Thematic Projects

SNEHA : Mother and Child Care

GSK Pharma partners with SNEHA in Mumbai, Maharashtra, to combat child malnutrition in Janta Nagar, M/East ward. Aligned to the National Urban Health Mission (NUHM) Programme, the initiative has been successful in increasing awareness, enhancing service accessibility, and fostering collaboration among stakeholders toward maternal and child health and nutrition. Benefitting 4926 households and 5295 direct beneficiaries, the project integrates various approaches to address malnutrition among children under 5 years, maternal health and nutrition, family planning, and domestic violence. The project has contributed to improved access to services such as immunisation, ante-natal and post-natal care, and treatment of malnourished children.

During last year, malnourished children were referred for CHN services, with 99% availing them due to diligent follow-ups. Capacity building workshops for Community Action Groups (CAGs) led to improved community involvement in activities like anthropometry, ANC services, and home visits. Engagement of adolescents through modular sessions, resulted in active participation in civic activities. Additionally, special events like Breastfeeding Week and International Women's Day were commemorated innovatively, fostering community engagement and awareness.



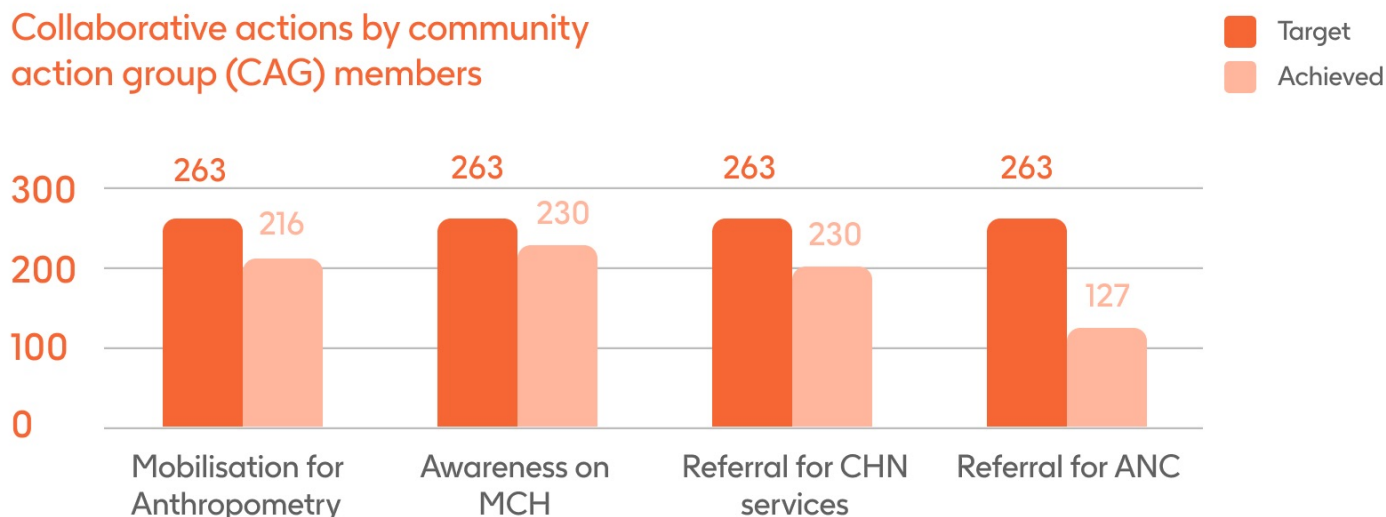
Meeting with parents of children under 5

SNEHA : Mother and Child Care

Project Highlights

- Ensured comprehensive anthropometry coverage for all children, monitoring their nutritional status closely, with around 90% receiving both anthropometry and nutritional counselling.
- Collaborative efforts with other non-profits and government hospital led to the screening of malnourished children, and facilitated the enrolment of 50% moderately malnourished children, ensuring they received essential services for effective malnutrition management.
- Capacity building and mobilisation of CAG members led to their active involvement in mobilising beneficiaries, raising awareness, and facilitating referrals within the community. Notably, 80% of referrals were executed by CAG members, surpassing the 40% target. Capacity building and handholding efforts has positive impact on empowering CAG members to take ownership and become more confident in their roles.
- The 'Junk food hatav' (STOP Junk Food) awareness campaign aimed to sensitise shop owners about malnutrition and the adverse effects of junk food on children's health, while promoting healthier food options within the community. In collaboration with SNEHA, ICDS Sevikas, and CAG members, the campaign engaged 32 shopkeepers/owners, fostering collective action towards healthier dietary choices.

Collaborative actions by community action group (CAG) members

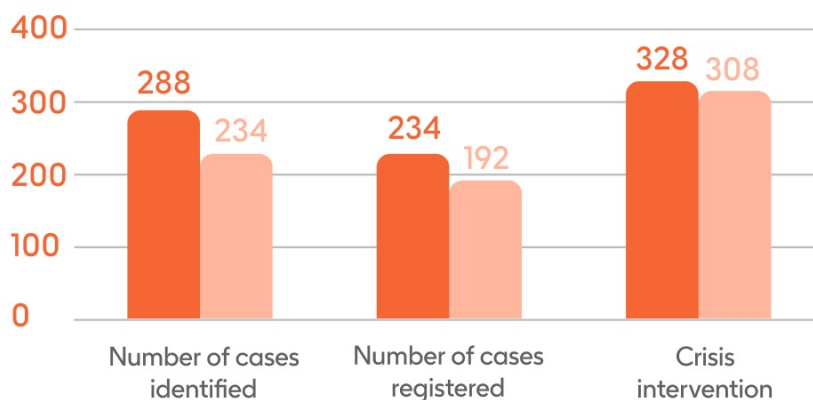


SNEHA : Mother and Child Care

Project Highlights

- Proactive measures in identifying and registering cases of violence against women resulted in reaching 94% of women with counselling and extended support.

Prevention of violence against Women



Success story : Sanjana's Leadership in Addressing Domestic Abuse

Sanjana Jaiswar (name changed), an 18-year-old youth change maker from Janta Nagar, has exemplified remarkable leadership in her community. Despite facing challenges in her own family of six, Sanjana remained dedicated to her studies while actively engaging with SNEHA for the past five years. Through her consistent attendance at training sessions and participation in events like the 16 Days Activism campaign, Sanjana gained invaluable knowledge and skills. In March, she demonstrated exceptional courage and empathy when she identified a domestic violence case in her neighbourhood. Recognising the urgency of the situation, Sanjana promptly notified the NGO and provided crucial support to the 22-year-old survivor, who was struggling with depression and lacked family support.

With Sanjana's guidance and assistance, the survivor took necessary legal actions against her abusive husband, including filing a non-cognizable offence and a Medico-legal case. Sanjana's clarity of concept and compassionate approach instilled confidence in the survivor, enabling her to seek justice and support.



16 Days of Activism - Siti Bajao Campaign against Domestic Violence

Site visit observations and findings

Give Grants team visited the SNEHA project site twice in the last fiscal year and interacted with programme team and community stakeholders and beneficiaries.

- A key strength of the programme lies in its pro-active community engagement. driven by resolute volunteers. This approach not only broadened the project's reach but also instilled a sense of ownership and collaboration within the community.
- Interaction with Community Action Group members reported that they have received trainings on Nutrition. Safe Pregnancy training. and leadership. CAG members conduct home visits in 15-20 houses each quarter, focusing on creating awareness on safe pregnancy topics and informing women about available services. They follow up with pregnant women about their nutrition, food intake, and government hospital registration, visiting each house twice a month.
- Interaction with adolescents revealed that adolescents found the sessions on handling difficult emotions. life skills, gender. and hygiene issues beneficial. These programmes enhanced their skills, confidence, and overall development, empowering them to actively participate in community activities and address local issues.
- The programme team identified existing gaps in Maternal and Child Health and Nutrition (MCHN) services, particularly in the lack of specific services for moderately malnourished children at the MCGM Health Post. The proactive approach of collaborating with external organisation's for medical camps and addressing challenges such as the lack of RCH numbers showcases the programmes adaptability and commitment to overcoming obstacles.
- The programme contributes to holistic community health, aiming to positively impact vulnerable groups. including pregnant women. newborns, and adolescents. Through community involvement, and adaptability, the programme strives to create lasting improvements in the health and well-being of the targeted population.



Interaction with beneficiaries during site visit

YUVA Unstoppable: SMART Classrooms

GSK Pharma, in collaboration with YUVA Unstoppable, is currently implementing the Smart Classroom Project across 54 municipal and zila parishad schools in Nashik, Maharashtra. The initiative integrates digital tools and resources into classrooms to enhance the quality of education and create an engaging learning environment. Through this project, students and teachers have gained access to a wide range of educational resources, including videos, simulations, and digital textbooks, facilitating improved teaching and learning experiences. The incorporation of digital technology has significantly improved students' academic performance and attendance, by fostering active engagement in the classroom over a 2.5-year period.

Enhanced Learning Experience

1. Exposure to audio-visual learning resources through smart class
2. Usage of photos, graphs and videos for augmented learning
3. Visual learning tools to ensure prolonged retention



Interactive Learning Experience

1. Use of special effects and graphic presentations for teaching
2. Increase in engagement of students with media



Easy access to online resources

1. Enable students and teachers to access online learning resources
2. Use of pre-recorded videos to clear conceptual doubts



Increased Productivity

1. Attract students' attention by using animated media
2. Create better learning outcomes
3. Improve learning by visualisation of concepts



YUVA Unstoppable: SMART Classroom

Project Highlights

54

Smart
Classrooms



500

Teachers
Trained

31000+

Lamp Hours
Invested

11000+

Students
benefitted

Student Testimonial

My name is Aachal Somnath Lohakare and I'm a student of 6th class. My father is a constructor. I am very happy , as we are studying in smart classrooms. I also know how to use smart classes. Now, the subjects have become easy. We visualise everything and see them practically. The subjects have become easy and understandable. I want to thank GSK Team to provide us with the opportunity to study and gain knowledge through smart classes. I enjoy all my classes and love to come to school everyday.



Site visit observations and findings

Give Grants team visited both old and new schools to interact with students and teachers and understand their feedback on Smart Classrooms.

- Teachers were satisfied with the smart boards and expressed satisfaction with Digital Classroom experience. All the teachers interviewed believe that teaching through audio-visuals promotes effective learning. It was shared that digital classroom provides joyful learning environment and generates interest among students.
- Teachers also reported that after the introduction of the smart class teaching approach, students are consistently attending school, and there has been a significant improvement in academic performance, reflected in higher marks and grades.
- Teachers underwent firsthand training during the installation phase to proficiently access digital content through smart projectors and make the most of the features of digital board.
- Students were satisfied with the smart boards and expressed satisfaction with Digital Classroom experience. Therefore, rated overall classroom experience as 10/10.
- Students reported that digital classroom has led to an increase in interest of the students in Science and Mathematics subjects as smart classrooms are helpful in understanding any concepts.



Interaction with teacher at Nashik Municipality school No.81

Regional Programmes

SAKSHI : Mainstreaming out of school children

GSK Pharma has been collaborating with Sakshi for the past five years, implementing a transformative project for out-of-school children across four government schools and one community centre, benefitting 401 children. The project is dedicated to providing education to children who are unable to attend regular school due to various challenges such as poverty, migration, and limited resources. With a focus on elevating beneficiaries to grade-level competencies, the intervention offers access to quality education, nutrition, and healthcare. Non-formal education (NFE) classes are conducted at three levels tailored to children aged 6 to 14 years. At the conclusion of each intervention period, beneficiaries are seamlessly integrated into government schools to continue their educational journey.



Yearly Performance highlights

401

Students Enrolled

31

Students dropped out

75%

Average attendance

SAKSHI : Mainstreaming out of school children

Project Highlights

- Non-Formal Education has played a pivotal role in empowering students with foundational literacy, numeracy, and essential life skills, thereby preparing them for seamless integration into government schools.
- The notable improvement in student attendance and interest in learning at these centres is a testament to the effectiveness of this approach.
- Furthermore, the proactive engagement with parents during Parent-Teacher Meetings has nurtured strong, collaborative relationships, fostering an engaged learning environment that enhances the overall educational experience for students.



Empowering out-of-school children by integrating them into government schools

SAKSHI : Mainstreaming out of school children

Project Highlights

Success story : Pooja's Path to Educational Empowerment

Meet Pooja, an 11-year-old girl residing in Street No.4, Basai Enclave Part-3, Garhi Road, Gurugram. Originally from Madhya Pradesh, her family migrated in 2012 in search of work and has been residing in the locality since then. With an average monthly income of INR 13,000, economic instability hindered educational opportunities for Pooja and her siblings. Despite facing barriers such as lack of school enrolment and severe malnourishment, Pooja's journey took a transformative turn when she was enrolled in Sakshi NGO's educational centre in 2023.

Sakshi NGO's intervention was multifaceted, involving multiple counselling sessions with Pooja's parents to advocate for her education. The NGO facilitated the preparation of Pooja's Aadhar Card, opened a bank account for her, and conducted level assessments, identifying her at a zero-level. Addressing her malnourishment became a priority, with special attention given to her dietary needs. Additionally, efforts were made to enhance Pooja's speech and social skills. The impact of these interventions has been profound.

Pooja achieved an impressive 60% in her class exams and is now eligible for admission to the 5th grade. Her health has significantly improved, and she is no longer malnourished.



Currently, in the process of mainstreaming into a formal government school in Gurugram, Pooja's educational journey is a testament to the transformative power of education and the unwavering support provided by Sakshi NGO.

Pooja's parent expressed their gratitude, stating, "Had it not been for Sakshi NGO, I would have never considered enrolling my child in school due to our lack of awareness and weak financial condition. I am so glad to see my child pursuing education, especially given our previous circumstances. I am truly thankful to the centre for everything they are doing for my child."

Site visit observations and findings

A site visit was conducted at the Non-formal Education Centre in Basai and Senior Secondary School in Dundahera, Gurugram. There are total four centres (Bajghera, Basai, Chakkarpur, Dundahera) are currently functional under the project, enrolling a total of 401 students in the Sakshi programme.

- The site visit to the centre revealed an interest amongst out-of-school children towards their studies. Upon completion of the course, these students are successfully enrolled in Government schools.
- Sakshi actively engages in mobilising parents to send their children to Non-Formal Education centres, offering free education and comprehensive facilities. Sakshi supports the centre with uniform for children, bags, books and stationary as well.
- Interaction with teachers confirmed that all the teachers at the centre have received training and are benefitted from it, in making lesson plan, conducting story-telling sessions, and setting the agenda of Parents-teacher meeting. However, teachers reported that they do face a challenge in completing the syllabus as students travel to hometown during festivals and are absent for weeks/ months.
- Overall, the project has been instrumental in facilitating the mainstreaming of out-of-school children, ensuring that they are not deprived of educational opportunities for any reason.

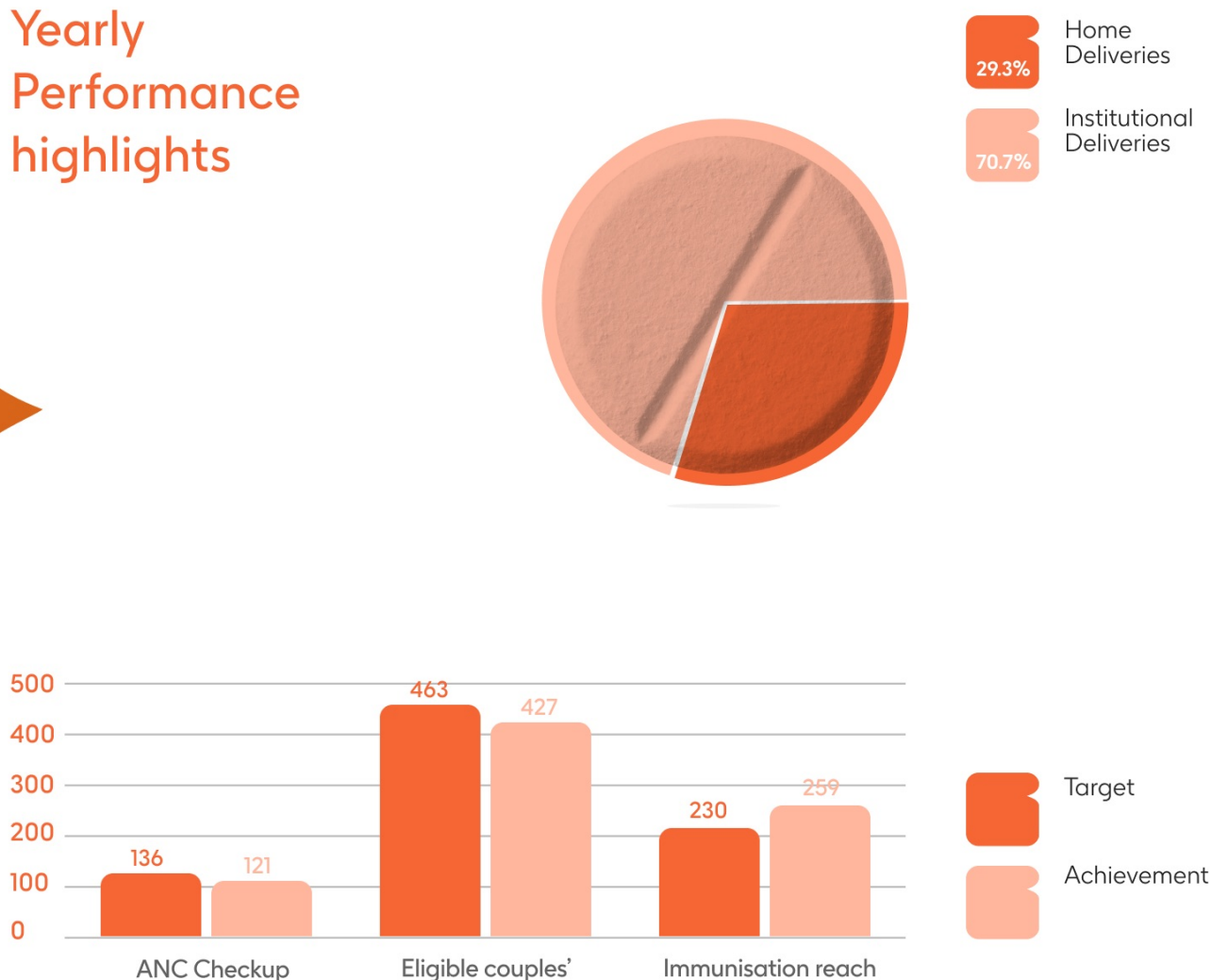


Ongoing class at non-formal education centre in Basai, Gurugram

BITAN: Save Lives

The GSK Pharma-supported project in Nayabasti slum, Kolkata, focuses on providing support to vulnerable pregnant women, lactating mothers, and newborns. Situated in an area predominantly inhabited by daily wage labourers engaged in unorganised sector work, this community faces significant challenges, including limited access to healthcare services. BITAN has been diligently working to address maternal and child health issues in the region. Through a range of initiatives such as awareness programmes, sensitisation efforts, nutrition health camps, and facilitating medical centre registrations, the project reaches approximately 1,030 households. By striving to enhance health outcomes for this vulnerable population, the project plays a crucial role in improving the overall well-being of the community.

Yearly Performance highlights



BITAN: SAVE LIVES

Project Highlights

- **Increased Healthcare Access:** The number of visits to trained doctors and hospitals/private chambers within the community has increased, ensuring better healthcare access for residents.
- **Enhanced Immunisation Awareness:** Beneficiaries are demonstrating increased attention during child immunisations, with a total of 259 immunisations successfully administered.
- **Adoption of Family Planning methods:** There has been a gradual shift towards adopting permanent family planning methods, with a notable 13.5% increase in the adoption of permanent FP method.
- **Stakeholder Collaboration:** Constant coordination and liaison with various stakeholders, including local ward councillors, police personnel, mosque committees, brick field owners, health service providers, and Anganwadi workers, have significantly improved the integrated approach of the SAVE LIVES Project. A total of 22 advocacy meetings were conducted during the last financial year.
- **Increased Male Involvement:** There has been a notable 50% increase in male involvement in spouse and child health matters, reflecting a positive trend towards holistic family engagement.
- **Strengthened Community Empowerment:** The community's interest in forming Self-Help Groups (SHGs) has grown, with nine SHG groups already established and an additional five in the process of formation. Furthermore, community women have shown increased engagement in the project, actively disseminating Reproductive, Child Health, and Rights (RCHR) information to their peers.
- **Adolescent Empowerment:** Two new adolescent groups have been formed, with educational sessions on various Adolescent Reproductive and Health Services (ARSH) topics initiated to empower and educate young individuals.



BITAN: SAVE LIVES

Project Highlights

Success Story : Raima's Journey to Health and Hope

This is the story of Raima Bibi and her family, residents of Brick Field No.11 in the Naya Basti slum. When Raima, pregnant again, was diagnosed with Hepatitis B, facing blame and mistreatment from her in-laws, the "SAVE LIVES" Project team stepped in to support her. Despite initial resistance from her husband, continuous counselling and communication efforts led to his diagnosis with Hepatitis B as well. With ongoing treatment at SSKM hospital, Raima successfully gave birth to a healthy baby girl, who received timely hepatitis B injection. Through the relentless efforts of the BITAN team, both Raima and her husband are now undergoing treatment, and their two daughters are in good health.



Site visit observations and findings

The site visit to Nayabasti, Kolkata has revealed that community members are satisfied with the healthcare services provided BITAN Foundation.

- BITAN has emerged as a key player in the community by actively promoting awareness on the importance of seeking appropriate medical attention during and after pregnancy. The programme is successfully tackling disparities in healthcare access by providing early detection pregnancy kit, referrals to government hospitals, birth, and immunisation registration.
- Awareness among women regarding antenatal check-ups and institutional delivery has increased, leading to a higher number of hospital deliveries.
- The programme team faces challenges in influencing the health seeking behaviour due to inadequate health services and infrastructure at Garden Reach hospital.
- The community members show reluctance in visiting the hospital as there have been instances where the beneficiaries were turned away without receiving any health services. Despite these challenges, consistent advocacy efforts by the BITAN programme team have resulted in increased visits by government healthcare providers like ANM to the community.
- Health camps organised to facilitate the health services including immunisation of babies, conduct health check-ups, and provide information on follow-up check-up dates for pregnant women and infants receive positive response from the community.



Nai Dharti : Holistic care for the underserved

Nai Dharti is working towards empowering underprivileged and deprived girls by offering them free residential formal school education, co-curricular activities, and vocational training. GSK Pharma has extended its support to Nai Dharti, to provide holistic development opportunities to young girls from underprivileged backgrounds. Presently, the school serves 192 enrolled girls, providing them with essential educational and skill-building resources. In the last year, 8 girls dropped out of the school. Reasons for dropouts included death of parents, shifting of residence, and non-affiliation of our school for Xth grade.



Site visit observations and findings:

The collaboration between GSK Pharma and Nai Dharti Foundation to support education of underprivileged young girls contributes to their holistic development.

- Sister Nivedita Balika Vidyalyaya, a free residential school registered under the State Government is providing education and life skills to 192 girls. The school is equipped with facilities like library, science lab, computer lab and skill building units such as tailoring.
- All teachers unanimously responded that extracurricular activities such as dance, drawing, storytelling in assembly, stitching, and karate are conducted on a weekly or monthly basis. The primary intent behind these activities is to enhance students' reading skills, motivate them, and instil confidence. The teachers emphasised that, to nurture students' talents in a specific extracurricular activity, they provide motivation and exposure by participating in inter-school competitions or organising intra-school competitions.
- This transformative initiative is not just about formal education; it is a holistic approach that recognises the diverse needs of these girls and addresses them comprehensively.



Ongoing class at Sister Nivedita Balika Vidyalyaya, Patna

St. Jude India Childcare Centre : Home away from home

GSK has partnered with St. Jude India Childcare Centres to support Childcare centre to provide residential, educational, nutritional, and transportation assistance to children affected by cancer and their parents. The aim of the centre is to ensure that these children can complete their entire treatment journey, including follow-up care, in a safe and nurturing environment. In addition, nutritional and psychological support during the stay plays a crucial role in aiding their health and recovery. The centres engage parents in various activities, creating a supportive community where they can share their concerns and experiences. Parents also participate in various recreational and skill building activities. During the last year, GSK's support extended to a total of 161 families, benefiting a 483 individuals, including both children affected by cancer and their parents. Additionally, the GSK Centre had 27% of children below 5 years and 47% of beneficiary children were girls.

Yearly Performance highlights

Beneficiaries	Apr '23- Sept '23	Oct '23 - March '24
Beneficiary children	72	89
Returnees	64	80
New Admissions	08	09



St. Jude India Childcare Centre : Home away from home

Project Highlights

Soham's Story

Soham, a 5-year-old boy from Maharashtra, has been residing at St. Jude in the Cotton Green Campus since August 31, 2023. Diagnosed with DLBCL (Diffuse large B-cell Lymphoma), Soham is currently undergoing his third round of chemotherapy, with his treatment progressing positively. Known for his honesty and calm demeanour, Soham has transformed from being initially shy to a sociable child who interacts well with others. He displays a keen interest in studies and activities, showing noticeable improvement in his academic performance. Both of Soham's parents actively participate in centre activities, contributing positively to the community and displaying a helpful attitude towards both family and staff. Their appreciation for the supportive environment provided at the centre is evident. The impact of Soham's journey reflects in the emotional and psychological support provided, adherence to treatment schedules, and overall improvement in the physical, emotional, and mental well-being of both children and families.



Site visit observations and findings

- St. Jude India Child Care Centres; mission to assist young cancer patients and their families during their treatment journey. The centre at Cotton Greens is operational since 2016. Section sponsored by GSK Pharmaceuticals is named as M16.
- Throughout the entire year, GSK support facilitated assistance to 140 families, comprising 420 beneficiaries (children and parents). The centre has all the facilities to provide 'a home like environment' for the children and their families.
- Most of the beneficiaries interacted during site visits were from West Bengal, a few from Odisha and Maharashtra. Beneficiaries travelled significant distances to access the treatment. All the beneficiaries reported that they came to know about the St Jude's centre from social workers at Tata Memorial Hospital. All beneficiaries confirmed that they do not pay any money to stay and avail services at the centre.
- Beneficiaries have varied durations of stay at the centre, ranging from 5 days to 11 months, depending on their treatment requirements.
- The programme team conducts various activities for children and their parents. These activities are designed to contribute to the improved physical, emotional, and mental well-being of children and families, ensuring they were better equipped to undergo treatment effectively. In addition, several recreational and engagement activities are also conducted.
- Feedback from beneficiaries indicates high satisfaction levels with the support provided, with most rating the support as five out of five. This demonstrates the effectiveness of the programme in meeting the needs of beneficiaries.
- Overall, the data and feedback from the beneficiaries suggests that St. Jude's Child Care Centre is effectively fulfilling its mission of providing a supportive and nurturing environment for children and their families undergoing cancer treatment.



Interaction with parents at St. Jude's centre

Educational Outreach Programme

In the Valsad district of South Gujarat, the tribal population faces significant challenges in accessing quality education, as evidenced by publicly available data. The dropout rate among tribal youth stands at 25%, which is significantly higher than that of non-tribal youth. To address this critical issue and harness the transformative potential of education, there is an immediate need to provide access to quality vocational education and career pathways. This approach is essential for breaking the cycle of poverty and exploitation.

GSK Pharma supported the South Gujarat Rural Education Trust (SRET) in an educational outreach initiative aimed at enhancing digital literacy. As part of the project, 100 Android tablets were distributed to improve access to digital learning tools. These devices offer hands-on learning opportunities, helping students use digital technology as a tool for learning and information. Additionally, computer and digital literacy classes were conducted to equip students with essential digital skills. This project has benefitted approximately 16,900 children across 165 schools, empowering them with the knowledge and skills to use digital tools.



CSR Awards

GSK won 'Best Education Initiative' of the Year 2024

We are delighted to announce that GlaxoSmithKline Pharmaceuticals Limited has been honored with the "Best Education Initiative of the Year 2024" award at the Indian CSR Awards 2024, organized by Brand Honchos.



CSR Health Impact Awards 2023: GSK won Award in the 'CSR Women and Child Health' category

Additionally, in the 7th Edition of the CSR Health Impact Awards 2023, GSK Pharmaceuticals Ltd. received the Bronze Award in the 'CSR Women and Child Health' category. This award acknowledges our impactful CSR project in collaboration with SNEHA, aimed at enhancing the health and well-being of women and children in underprivileged communities.



To find more, visit www.gsk-india.com

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