

## **Our Community Partnerships**

### 2018-19

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At GSK, our approach to corporate social responsibility (CSR) supports our purpose to help people do more, feel better and live longer. We strive to work with our partners to address selected national health priorities and work towards elimination of lymphatic filariasis; contribute towards *Swachh Bharat*; *Swachh Vidyalaya* (school sanitation); support 'Skill India' and focus on child nutrition under the National Urban Health Mission (NUHM). In doing so, we are helping millions of people across the country.

In FY18-19, we invested INR 10.89 crores in communities.

We strive to work towards **elimination of lymphatic filariasis**; contribute towards *Swachh Bharat*; *Swachh Vidyalaya* (school sanitation); support 'Skill India' and focus on **child nutrition**.



“We at GSK firmly believe that building trust among partners, customers and society is critical to being a sustainable business. One significant way in which GSK enables to create value for society is through our corporate social responsibility (CSR) efforts. Our CSR strategies and initiatives respond to some of the country's biggest health challenges.”

**A. Vaidheesh**  
Managing Director – India



**37 million**

albendazole tablets  
donated to the WHO  
towards our efforts  
to eliminate LF



**100**

youth benefited from  
income generation  
and skills training



Over

**5,000**

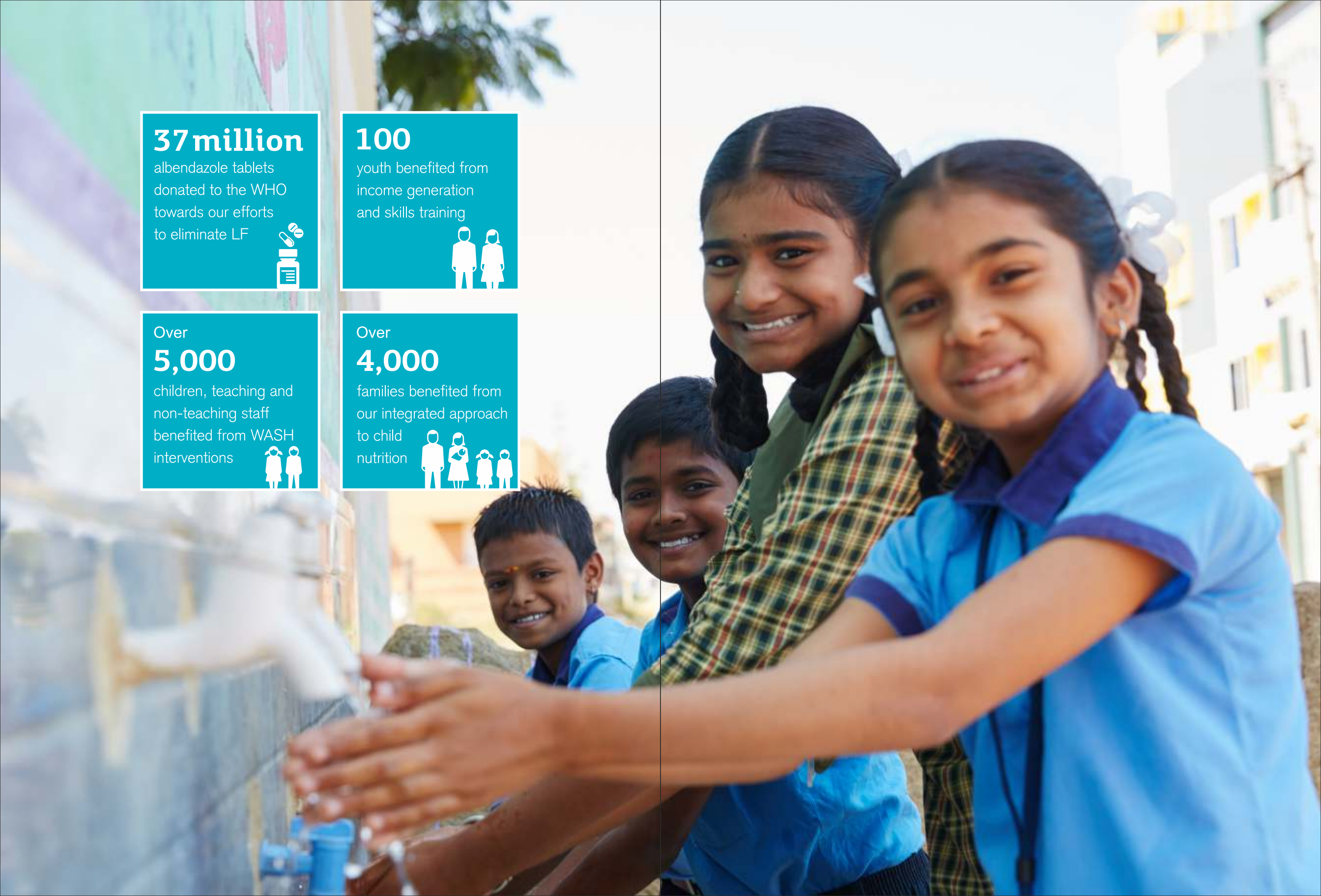
children, teaching and  
non-teaching staff  
benefited from WASH  
interventions



Over

**4,000**

families benefited from  
our integrated approach  
to child  
nutrition



# Partnering India to eliminate lymphatic filariasis (LF)



## About the project

In 1997, WHO classified lymphatic filariasis, along with five other infectious diseases, as eradicable or potentially eradicable and subsequently launched the Global Programme to Eliminate Lymphatic Filariasis in 2000. India, as a member state of WHO, also resolved to initiate steps to eliminate lymphatic filariasis as a public health problem. GSK joined the effort from its inception and partnered India to eliminate this debilitating disease.

The LF elimination strategy has two components: (1) to stop the spread of infection (interrupting transmission); and (2) to alleviate the suffering of affected populations (controlling morbidity).

In order to interrupt transmission, districts in which lymphatic filariasis is endemic must be mapped and a strategy of preventive treatment called mass drug administration (MDA) implemented to treat the entire at-risk population. In India, more than 600 million people are at risk across 250 districts in 20 states.

A core strategy of morbidity management and disability prevention (MMDP) is also needed in addition to MDA. Suffering caused by the disease can be alleviated through a minimum recommended package of care to manage lymphedema and hydrocele. We have partnered with Project Concern International and will be working to provide MMDP in endemic districts in Uttar Pradesh from 2019 onwards.

## Impact

GSK has donated nearly three billion albendazole tablets since 1999 - including 37 million in FY18-19 - to reach more than 100 million people for LF.

Of 73 countries listed by WHO as being endemic for lymphatic filariasis, 14 countries have achieved elimination. GSK is committed to continue partnering India till it achieves elimination, targeted by 2027.

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**GSK is committed to continue partnering India till it achieves elimination, targeted by 2027.**



# Child Nutrition

## About the project

Well-nourished children are the foundation of thriving communities and nations. With good nutrition, children develop into healthy, bright and engaged members of their communities; and they are stronger and more resilient in the face of crisis. Global momentum for improving nutrition continued to grow in 2017 and countries made important strides in scaling up nutrition programmes in pursuit of the Sustainable Development Goals (SDGs), including Goal 2 - 'To end hunger and all forms of malnutrition' by 2030.

GSK has built partnerships to implement an integrated approach to tackle child nutrition in Mumbai, Maharashtra and Kolkata, West Bengal. Under this approach, we target improvements in nutritional status of adolescent girls, married women at pre and post conception and delivery and of children under the age of two years.

## Impact

There has been a 43% decrease in unmet need for family planning in the communities, with over 55% married women in reproductive age now utilising family planning methods.

Wasting reduced by 5% and stunting by 8% with 100% of the children between 0-6 years, covered under anthropometry.

# Stories of Change

Sarita, a community organiser with SNEHA, our CSR Partner implementing the child nutrition project in Mankhurd slum of Mumbai, was paying a second visit to her reluctant beneficiary, Rukhsar. Rukhsar was three months pregnant but consistently refused to register her pregnancy at the government hospital. Upon further enquiry, Sarita found out that Rukhsar was weary of having this child and complained of how overworked she was at home, doing the household chores and caring for her two other children. Sarita understood that Rukhsar needed a lot of support from her husband and her family to be mentally and physically healthy during her pregnancy. Therefore, Sarita enrolled her supervisor and visited Rukhsar jointly. This time they not only spoke with Rukhsar, but also with her husband and her family.

Sarita explained that Rukhsar needed to visit the health post to undergo ante-natal check-ups every three months in order to ensure that her baby and her health is progressing in a positive manner. By talking to Rukhsar, her husband and her family, Rukhsar got her first ante-natal check-up where her blood haemoglobin level was found to be at 10. Sarita further counselled Rukhsar with her husband to ensure that Rukhsar eats plenty of iron rich foods and consumes her IFA and calcium tablets. When Sarita came for a follow-up visit, Rukhsar seemed and she had help from her husband in getting the groceries and during meal preparation. Sarita also noted that Rukhsar's blood haemoglobin level had increased to 12. Rukhsar was grateful to Sarita and the entire SNHEA team for the timely intervention with her and her family, which made a huge difference to Rukhsar and her to-be-born.

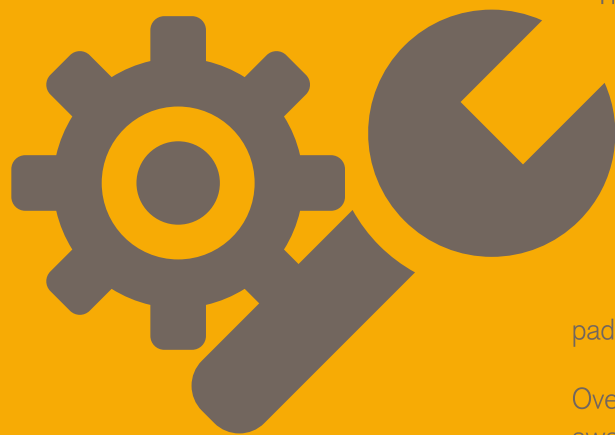
43% decrease in unmet need for family planning



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# Skilling our youth



## About the project

With a significant and unique demographic advantage, India has a huge potential to foster entrepreneurship and within this ambit, it is important to recognise the importance of women entrepreneurship and economic participation in enabling growth.

We are supporting the national call to 'Skill India' at Vemgal, Karnataka, where our focus has been on enhancing employability for youth and promoting entrepreneurship for women. We seek to bring women to the forefront of village entrepreneurial ecosystem by providing access to working capital, networks, markets and trainings.

## Impact

Trained over 100 youth in various trades, with an average monthly salary of INR 12,000 for those receiving placements.

8 women entrepreneurs sustained through successful operations of manufacturing unit for sanitary pads, with an average of 16,000 sanitary pads produced per month.

Over 80% of the beneficiaries attending awareness sessions on menstrual hygiene switched from using cloth to sanitary pads.

## Stories of Change



Manjula belongs to a low-income family residing in Sunakallugudu village in Vemgal.

She worked as a daily wage labourer to meet the needs of her family and struggled to manage her household chores, her children and the hard wage labour.

She recalls how one day while leaving for work, she met a friend who told her about how women could become entrepreneurs by undergoing training for manufacturing sanitary pads, being organised by Save the Children, GSK's CSR partner for the project. Manjula was motivated by the prospect of a respectable job and time flexibility and

she participated in the sanitary pad production and sales training. She convinced her family members and joined the self-help group, which operates and runs the sanitary pad manufacturing unit at Vemgal with our support.

She was a quick learner and has been doing well both in production and sales. She has achieved the highest sales numbers in the entire group, which also translates in her receiving the highest sales incentives.

She shared that now she can give time to her family and children as well as earn a living to support their expenses. She enjoys working at the unit and it gives her a sense of security. She remarked with determination, "my dream is to make this unit a profitable business, ensure all the women in the community use only Suraksha napkins and I would also like to hold a good position in the unit."

**Trained over 100 youth in various trades, with an average monthly salary of INR 12,000**

**8 women entrepreneurs sustained through successful operations of manufacturing unit for sanitary pads**



# School sanitation



## About the project

School is important for the cognitive, creative and social development of children. *Swachh Bharat: Swachh Vidyalaya* is the national campaign driving 'Clean India: Clean Schools'. A key feature of the campaign is to ensure that every school in India has a set of functioning and well-maintained water, sanitation and hygiene (WASH) facilities.

GSK has partnered with Save the Children (STC) to provide WASH in municipal schools in Nashik, Maharashtra. Under this project, we address a combination of technical and human development components that are necessary to produce a healthy school environment and to develop or support appropriate health and hygiene behaviours.

## Impact

In FY 18-19, we have reached 3000+ children, their parents and about 100+ teachers through various behavioural change interventions and development of physical infrastructure in seven Municipal Corporation Schools. The activities undertaken brought positive behaviour change among project beneficiaries in terms of health and hygiene. The Nashik Municipal Corporation also recognised the contribution of GSK-STC partnership for improving the WASH situation in the selected schools of the district. The corporation engineers periodically monitored the construction work from its inception and provided the completion certificate.

In our feedback assessment, 98% of the children appreciated the facilities constructed and 100% of them said they now use the toilets everyday.

## Stories of Change

In one of the teacher-student body meetings, discussion was held on the need for making soap available for handwashing for every class in a sustained manner.

Shubham, a student who was trained on WASH modules during weekly sessions by a trained facilitator and is now a part of the SHAST group (School Health and Sanitation Team), took the initiative for collecting a nominal amount per month per student for buying soap for handwashing.

The students, inspired by Shubham's commitment, also started a practice of collectively washing their hands using the 6-step handwashing technique before lunch.

Other classes replicated this effort and soon the entire school adopted this healthy habit.

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# Holistic care for the vulnerable



## About the project

GSK has partnered with Nai Dharti to provide holistic care to vulnerable girls in Patna, Bihar. 30% of these girls are homeless while others hail from rag picker and slum-dwelling mahadalit families.

We have also partnered with St. Jude ChildCare Centres to provide residential, educational, nutritional and transportation support to children affected with cancer and their parents. Through the GSK centre run by St. Jude, we provide a safe environment to these children for the entire duration of their treatment, including follow-ups. The high levels of cleanliness and hygiene maintained and the various engagement activities for children and their parents reduces the chances of infection, thereby aiding in the child's recovery.

## Impact

Holistic care, including residential and educational provided to 100+ children.

## Stories of Change

Sabina, a girl lost from her family, came to our Nai Dharti centre through child welfare committee in 2014, for education. Initially, she was terribly sick, unable to walk and almost blind. Diagnosed with tuberculosis, she underwent treatment for almost one year and finally recovered. Although studying and good at clay modelling, she was craving for her family. Through our effort, she was reunited with her parents, residing in outskirts of Kolkata, in October 2018. While she was delighted to be reunited, she wanted to continue her studies and urged her parents to support her decision. Today, she is in Class VIII and has big dreams for her future

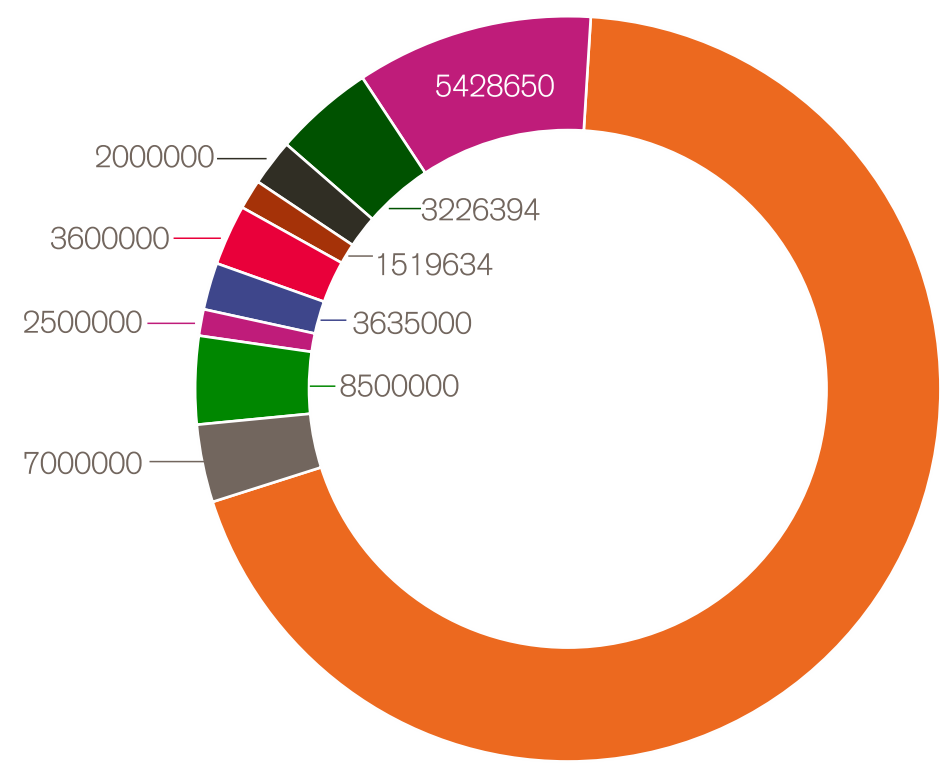
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# Financial overview

CSR budget - INR 10.86 crores

CSR expense - INR 10.89 crores



- Albendazole donation (WHO)
- Employability (STC)
- School sanitation (STC)
- Disaster relief (product & monetary)
- M & E
- Child nutrition (SNEHA)
- Employability (D B Tech)
- Holistic care for children affected with cancer (St. Jude)
- Regional projects (BITAN & Nai Dharti)
- Admin @ 5%

## Our CSR Partners

