

# Annual CSR Report 2024-25



# Creating Lasting Impact

GSK Cares is our renewed identity for Corporate Social Responsibility in India — a reflection of our deep commitment to making a meaningful impact in the communities we serve. Driven by purpose and rooted in care, GSK Cares brings together our values, science, and compassion to support health equity, education, and inclusive community development. Every initiative under GSK Cares is guided by the belief that good health should be within reach for all, especially the underserved. Through strategic partnerships, focused programmes, and the active involvement of our employees, GSK Cares aims to deliver sustainable outcomes that improve lives and create long-term value for society.

## GSK Cares

Driven by purpose, rooted in care



**Bhushan Akshikar**

Managing Director

“

“At GSK, our journey in India is guided by a simple belief – that business can and should make a meaningful difference in society. Through GSK Cares, we focus on Health and Education, reaching communities across states and creating opportunities for those who need it most. Each initiative is designed to empower lives, strengthen communities, and contribute to a healthier, brighter future. We are deeply grateful to our partners and stakeholders, whose trust and collaboration make this impact possible. Together, we are not just advancing healthcare – we are building a stronger, more inclusive India.”

# A Year of Purpose and Progress

## 41,400+

beneficiaries positively impacted through our CSR initiatives

### Healthcare

**33 million**

Albendazole tablets contributed to elimination of lymphatic filariasis (LF)

**3530**

Families benefitted from integrated approach to maternal healthcare & child nutrition

**145**

Families supported whose children are going through cancer treatment

### Promotion of Education

**425**

Meritorious MBBS scholars supported financially

**100**

Classrooms transformed into Smart Classrooms

**35,485**

Students were enabled access to digital education

**1040**

Teachers received digital capacity-building training

**36,843**

Children benefited from educational support

**12**

Active Programmes

**12**

NGO Partners

**20+**

Locations

**8708**

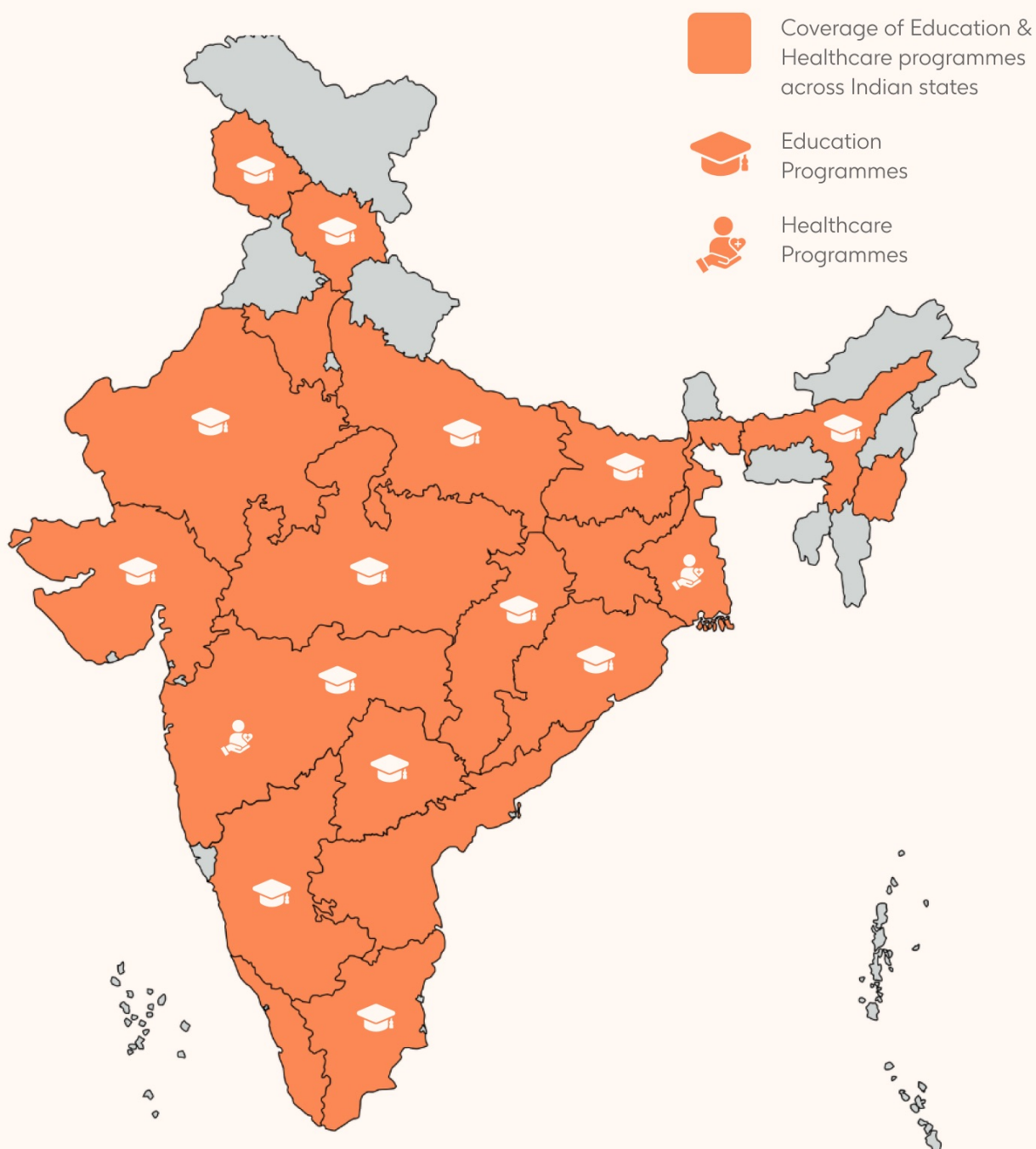
Volunteering hours invested

**SDG Alignment:** Turning Global Goals into concrete actions on ground





# Our Footprint - Contributing to Nation Building at Large



Eliminating LF Programme is implemented across Endemic States of India



# Our Investments in FY 24-25

₹ 16.02 Cr

CSR Budget

₹ 16.04 Cr

CSR Expense

1096 Lakhs

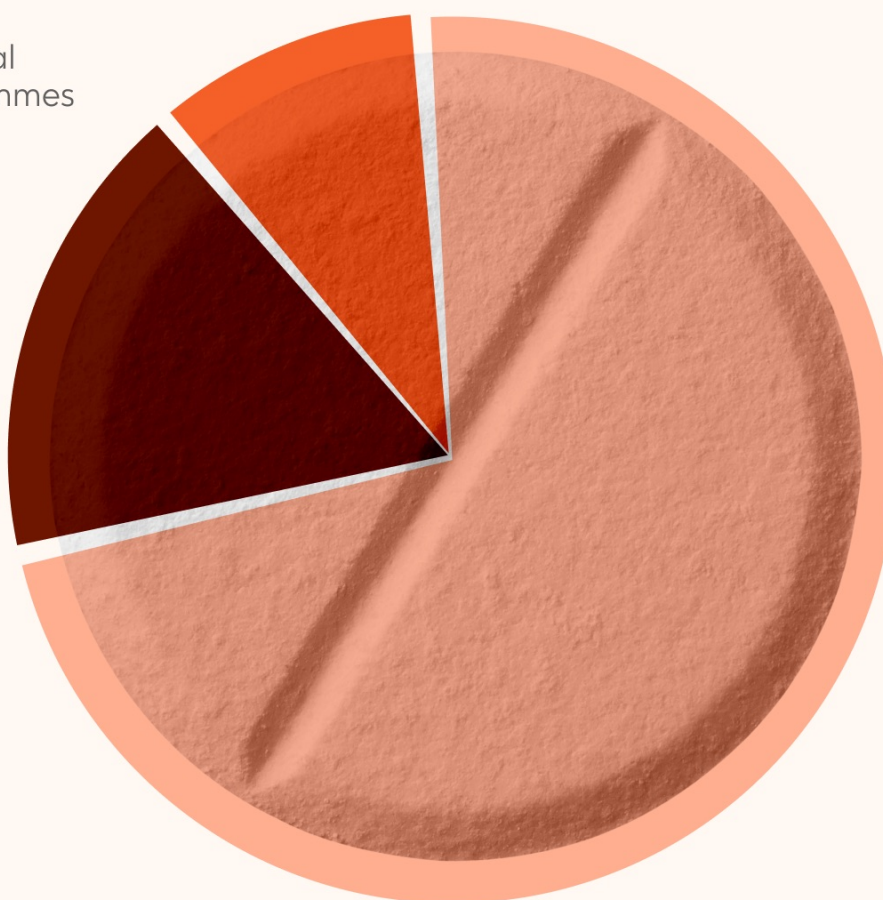
Flagship  
Programmes

167.28 Lakhs

Thematic  
Programmes

245.71 Lakhs

Regional  
Programmes



# CSR Programmes at a Glance

Flagship Programmes	<ul style="list-style-type: none"><li>• Support budding healthcare professionals</li><li>• Address National priorities</li></ul>	Eliminating Lymphatic Filariasis	GSK Scholars Programme	
Thematic Programmes	<ul style="list-style-type: none"><li>• Support to the underserved population in improving maternal and child healthcare services</li><li>• Improve access to education services</li></ul>	St Judes Child Care Centre : Home away from home	SNEHA : Mother and Child Care	YUVA Unstoppable: Smart Classrooms
Regional Programmes	<ul style="list-style-type: none"><li>• Responsive initiatives for specific needs</li><li>• Initiatives towards empowering communities by providing healthcare &amp; educational support</li></ul>	Sakshi : Mainstreaming out of school children	Project Puthri: Avatar Human Capital Trust	
		BITAN : Save Lives	Educational Outreach Programme	
		STEM Cclassroom	Vidya & Child: Value Integrated Learning & Development	Nai Dharti : Holistic Care for the Underserved

# Healthcare and Education: Reaching the Heart of Communities





# Partnering India to Eliminate LF

For over two decades, GSK has been at the forefront of India's effort to eliminate Lymphatic Filariasis (LF), a debilitating disease affecting vulnerable populations, by supporting government efforts in partnership with the World Health Organization (WHO). In 2023, India advanced its commitment to eliminate LF by 2027, three years ahead of the global target. GSK remains committed to providing albendazole tablets until the disease is fully eliminated.

In FY 2024-25, we contributed 33 million tablets, bringing our cumulative contribution to an impressive 3.98 billion tablets—a testament to our unwavering dedication to public health.



**33 M Tablets  
Contributed**



**678.97 Lakhs  
Spent**



**Endemic  
Districts Covered**



Protecting communities, one tablet at a time

# Nurturing the Next Generation of Healthcare Professionals

The **GSK Scholars Programme** is designed to support meritorious students facing financial constraints, enabling them to pursue a career in medicine. The program provides financial assistance to first-year MBBS students enrolled in government medical colleges.

Through its partnership with Buddy4Study India Foundation (B4S) and the Foundation for Excellence (FFE), the scholarship program ensures that deserving students receive the support they need to pursue medical education.

Scholarship  
grant/scholar  
Up to  
**₹ 1,00,000**

Scholarship  
duration  
**4.5 years**



**425 Scholars**



**417.03 Lakhs  
Spent**



**20+ States  
Reached**



**34% Female  
Scholars**



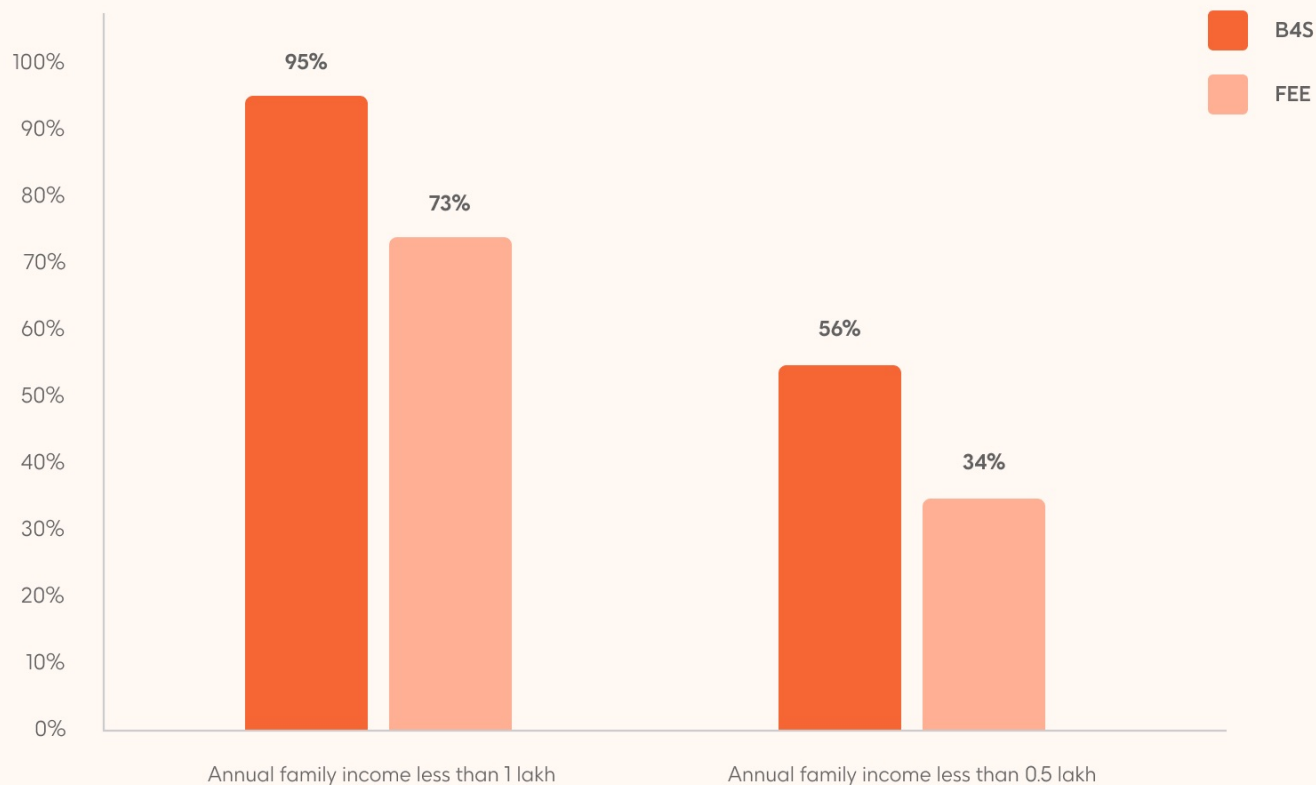
**6  
Specially-abled  
Scholars**



**51 Scholars from  
Aspirational  
Districts**

Flagship Programmes

## Socioeconomic Profile of Scholar Based on Annual Family Income



## GSK Scholars in Action



Kotresh K at Community Medicine Posting  
Bellary, Karnataka



Guvvala Daya Mani at Family Adoption Program  
Guntur, Andhra Pradesh



## The Ripple Effect of Our Partnership



**MD Arbaaz A.**

Bidar, Karnataka

### **Md Arbaaz A's story of perseverance and grit.**

There was a period when all seemed uncertain. I came of age in Bidar, Karnataka, among a family of six. Our sole breadwinner was my father, a truck driver, until a stroke came out of nowhere and disabled him from working. My elder brother, early into his career, took on the responsibility. Life went topsy-turvy.

In spite of the hardships, my love for science increased further. I used to dream about being a doctor and struggled to get through NEET.

Entering one of the best medical colleges in Delhi was a huge achievement, but costs such as hostel charges, food, and study materials were soon piling up. My father even sold his truck to help us.

Next was the GSK Scholars Programme. Not only did it fund my studies, but it also allowed me to have peace of mind. I was then able to study without the constant pressure of financial troubles. Now in the last year of MBBS, I'm interested in cardiology and neurology. Someday, I hope to set up a clinic in some such place, back home, where competent care can transform lives.

I'm truly grateful to GlaxoSmithKline Pharmaceuticals Ltd. for making this journey possible.



**Moirangthem R. S.**

Imphal, Manipur

Having grown up in a poor family in Imphal, Manipur, where my father and brother were drivers, financial difficulties almost foiled my ambition to become a doctor. Having failed MBBS by only three marks in my first attempt at NEET, I did not give up and passed it the second time. Due to my aunt's sacrifice and support of friends, I got admission into a government medical college.

The GSK Scholars Programme lifted a huge burden—covering my essential expenses and letting me focus entirely on my studies.

I'm now pursuing my MBBS, with a dream to specialize in cardiology and serve my hometown.

## Stories of Hope and Progress



**Chaitra S. Kurahatti**

Nargund, Karnataka

Chaitra S. Kurahatti, a third-year MBBS student at Belgaum Institute of Medical Sciences, is from Nargund in Karnataka's Gadag district. Her father is a physically handicapped farmer who cannot work and, hence, cannot pay for her studies. Though there were financial difficulties, Chaitra toiled hard to achieve her dream of becoming a doctor.

The weight of hostel and college fees was huge—usually funded by loans—until she discovered the FFE scholarship through a friend. The GSK Scholars Program in partnership with FFE has been a game-changer, relieving financial pressure and enabling her to concentrate on studies. Motivated by her mother's unshakeable encouragement, Chaitra hopes to become an empathetic doctor committed to changing lives.

The GSK Scholar's programme in Association with FFE has provided her with the chance to follow this dream without the ever-present threat of financial insecurity.

## GSK Scholars Programme – Empowering Future Doctors

**GSK**

### GSK Scholars Programme 2024-25

A CSR initiative of GlaxoSmithKline Pharmaceuticals Ltd.

**Final call: your opportunity awaits!**

**Apply now!**



**GSK**

### GSK Scholars Programme 2024-25

A CSR initiative of GlaxoSmithKline Pharmaceuticals Ltd.

**For first-year MBBS students**

**Award of up to INR 1,00,000 per year**

#FutureHealthcareProfessionals



# Transforming Community Health Through Partnership and System Integration

GSK Pharma, in partnership with **SNEHA**, is addressing maternal and child health challenges. Aligned with the National Urban Health Mission (NUHM), the initiative has significantly contributed to raising awareness, improving access to essential services, and fostering collaboration among key stakeholders to advance maternal and child health and nutrition outcomes.

Benefitting **1745 beneficiaries**, the project has a multi-pronged approach to deal with malnutrition among children aged under 5 years, maternal health and nutrition, family planning, and domestic violence. As the programme enters its final phase, the goal is to establish a sustainable model for independent healthcare access.

The Saksham Anganwadi initiative, in alignment with the state Women and Child Development Ministry's vision, is enhancing service quality and benefiting more than 120,000 individuals.



**2500 Families  
Supported**



**85.12 Lakhs  
Spent**



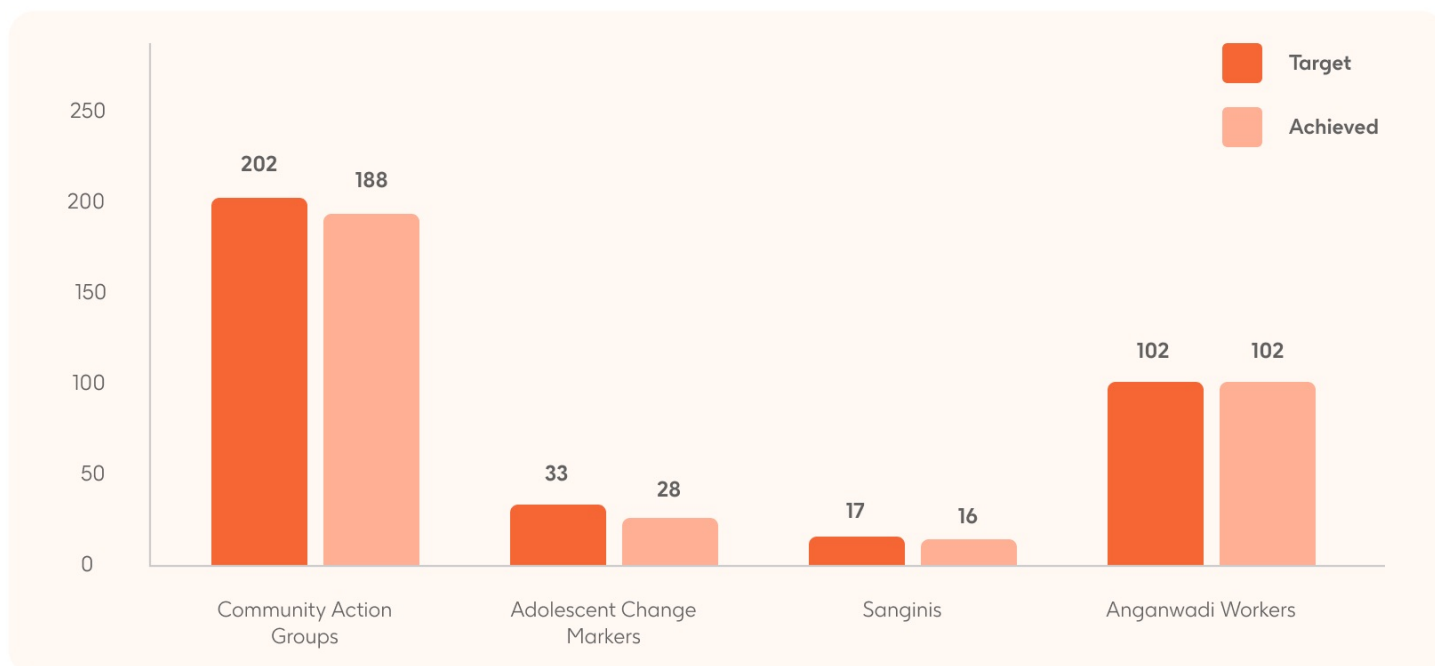
**Mumbai**



**102 Anganwadis  
Supported**



## Programme Highlights



- **891 children** received anthropometry support.
- CAGs efforts led to identification and Antenatal counselling/IEC support to **388 pregnant women**.
- **938 children** were covered for various intervention including immunization, and nutrition counseling.
- **744 beneficiaries** were supported for availing various social schemes through collaborative efforts with other organizations and government bodies.
- Proactive efforts led to identifying **60 cases of violence** and providing counseling and support to **60 affected women**.
- Nearly **66 Godbharai** events were held across 16 Anganwadi centers, with strong support from CAG members, reaching **348 new and expectant mothers** through community mobilization.



Ushtavan Event  
Mumbai, Maharashtra



Godbharai Event  
Mumbai, Maharashtra

## Thematic Programmes



Volunteer Meeting of AWC  
Mumbai, Maharashtra



CAG Workshop  
Mumbai, Maharashtra

## Stories of Hope and Progress



Noorjahan- Community action group member  
interacting with the lactating mother,  
Mumbai, Maharashtra

### Noorjahan's leadership in addressing malnourishment

At the center of Janta Nagar, Mumbai, a strong instance of change led by the community emerged through the tireless efforts of Noorjahan Idrisi, a veteran member of SNEHA's Community Action Group. Noorjahan has been working tirelessly to support local families for nine years—organizing them for health services, spotting high-risk cases, and making follow-ups.

One of them was Mahenoor, a child to Shahjahan, a mother of four from humble backgrounds. Born through C-section following complications during pregnancy, Mahenoor at first displayed normal growth signs. But by her seventh month, frequent sicknesses resulted in extensive weight loss and a Severe Acute Malnutrition (SAM) diagnosis.

With the help of joint efforts by SNEHA staff, ICDS Sevika, and Noorjahan, Mahenoor was provided with timely medical care, dietary advice, and home hygiene education. She was admitted to Nutrition Rehabilitation Center for Medical Nutrition Therapy. In spite of environmental factors like poor sanitation around her home, regular follow-ups and family counselling improved her condition.

By March 2025, Mahenoor had moved from SAM to the category of Moderate Acute Malnutrition (MAM). Her weight rose to 8.12 kg, and her height to 78.2 cm—clear signs of recovery.

This is a testimonial to the effects of long-term, grass-roots health interventions and the dedication of community volunteers such as Noorjahan in changing the lives of people.



# Smart Classrooms, Smarter Futures: Transforming Education Through Technology

In today's digital era, access to technology is essential for effective learning. In collaboration with **Yuva Unstoppable**, our Company has established 100 smart classrooms in Nashik through its Smart Class Programme. Each of these classrooms are equipped with digital teaching tools including multimedia content, projectors, and audio systems. Along with comprehensive teacher training, these smart classrooms make learning more interactive and engaging and prepare students for a digital future.

Easy Access  
to Online  
Resources

Enhanced Learning  
Experience -  
Interactive  
Learning  
Experience

Increased  
Productivity  
and  
Academic  
Performance



**35,485 Students  
Benefitted**



**160.59 Lakhs  
Spent**



**Nashik**



**1040 Educators  
Trained**



**100 Smart  
Classrooms**



**11,659 Lamp  
hours Invested**



# Phase 1 at a Glance: Where Change Took Root

## Students



**100% improved understanding and retention of difficult concepts** through smart classrooms



**90% of students rated their confidence level as 4 or 5 (out of 5)** after using technology, with an average rating of 4.25



**Participation in the classroom improved**, with 70% of students proactively raising their hands and 30% actively responding to questions

## Teachers



**Smart Classroom adoption** by teachers increased from **0% to 94%**



**Over 87% of teachers** found smart classroom intervention very easy or easy to use



The percentage of teachers who rated their computer skills as 4 or 5 (out of 5) **increased from 44% at baseline to 80% at endline**



The shift from blackboards to Smart Boards eliminated Science-related teaching challenges from **53% to 0%**

# The Intervention Received Wide Media Coverage, Highlighting its Impact and Credibility

LOKMAT TIMES • Anchor

## Transforming Education with Smart Classrooms

GSK and Yuva Unstoppable inaugurate 100th such classroom in Nashik

LOKMAT NEWS NETWORK  
NASHIK, MAR 12

GlaxoSmithKline Pharmaceuticals Limited (GSK), in partnership with Ahmedabad-based non-profit Yuva Unstoppable, celebrated a significant milestone with the inauguration of the 100th Smart Classroom at DN Patil Madhyamik Vidyalaya and Junior College, Gangapur, Nashik. This initiative is part of GSK's commitment to promote equitable access to quality education by transforming traditional classrooms into technology-enabled learning spaces, marking a



Students and dignitaries seen during the inauguration of the 100th Smart Classroom in the district.

major step forward in reducing educational disparities.

As part of this Corporate Social Responsibility (CSR) initiative, since 2021, GSK has facilitated the upgrade of 100 traditional classrooms, positively impacting more than 35,500 stu-

dents in government-run schools across Nashik.

Each Smart Class is equipped with digital teaching devices, interactive multimedia content, projectors, and audio systems, with comprehensive teacher training to ensure

seamless integration of technology into daily learning. By integrating audio-visual content and gamified lessons into the curriculum, these smart classes enhance the learning experience, leading to better learning outcomes,

### Programme highlights

- Smart Classroom Project launched in 2021
- 35,500 students from classes five to ten and 1,040 teachers reached
- Transformed 100 traditional classrooms into Smart Classrooms

and are also preparing students for a digital future.

The 100th Smart Class was inaugurated by Managing Director of GlaxoSmithKline Pharmaceuticals Limited, Bhushan Akshikar, Income Tax Commissioner at Nashik, Sanjay Divhare, District Education Officer (Primary) Nitin Bachhav, and Chief Operating Officer at Yuva Unstoppable, Pawan Jain.

The inauguration ceremony featured an interactive ques-

tion and answer session where students had the opportunity to engage with the dignitaries present, share their experiences and perspectives about the current curriculum in their school and explain how the addition of a smart classroom will enhance their experience.

Speaking on this occasion, Bhushan Akshikar said, "By empowering students with technology, we are investing in a future where knowledge is accessible to all, ensuring that every child has the opportunity to reach their full potential."

Amitabh Shah, Founder, Yuva Unstoppable, said, "By turning traditional classrooms into digital learning hubs, we are fostering a culture of inspiration, curiosity, and growth, ultimately contributing to a brighter future for these children."

Nashik First  
Page No. 3 Mar 13, 2025  
Powered by: erelego.com

### लोकमत

#### शंभर शाळांमध्ये स्मार्ट क्लासरूम

नाशिक : महापालिका व जिल्हा परिषद शाळांमधील विद्यार्थ्यांना आधुनिक शिक्षणाच्या संधी उपलब्ध व्हाव्यात व डिजिटल लर्निंगसाठी स्मार्ट क्लासरूमसह इतर सुविधा उपलब्ध व्हाव्यात, या उद्देशाने कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी अर्थात (सीएसआर) अंतर्गत नाशिकमधील १०० शाळांमध्ये स्मार्ट क्लासरूम तयार करण्यात आले असून याद्वारे आतापर्यंत ३५ हजार ५०० विद्यार्थ्यांना डिजिटल लर्निंग सुविधा उपलब्ध झाली आहे.

सर्व सुविधा शासकीय शाळांमध्ये व काही अनुदानित शाळांमध्ये उपलब्ध करून देण्यात आल्या आहेत. कंपन्यांच्या सीएसआर निधीमधून शाळांसाठी हे कार्य होत असून, १०० शाळांमध्ये स्मार्ट क्लासरूम तयार केले जात आहे. गंगापूर येथील डी. एन. पाटील माध्यमिक विद्यालय आणि ज्युनियर कॉलेजमध्ये १०० व्या स्मार्ट क्लासरूमचे उद्घाटन नाशिकचे आयकर आयुक्त संजय धिवरे, जिल्हा परीषद शिक्षण अधिकारी नितीन बच्छाव, भूषण अक्षिकर, पवन जैन यांच्या उपस्थितीत नुकतेच करण्यात आले. या उपक्रमाचे शैक्षणिक क्षेत्रात स्वागत होत आहे.

Hello Nashik  
Page No. 4 Mar 16, 2025  
Powered by: erelego.com



नाशिक सिटी 15-03-2025

## पालिकेसह जिल्हा परिषदेच्या १०० शाळांमध्ये स्मार्ट क्लासरूम, लर्निंग

तंत्रज्ञानाचा वापर, अनस्टॉपेबलच्या सहकार्याने विद्यार्थ्यांना मोफत सुविधा

प्रतिनिधी | नाशिक

महापालिका व जिल्हा परिषद शाळांमधील विद्यार्थ्यांना आधुनिक शिक्षणाच्या संधी उपलब्ध व्हाव्या व डिजिटल लर्निंगसाठी स्मार्ट क्लासरूमसह इतर सुविधा उपलब्ध व्हाव्या या उद्देशाने कॉर्पोरेट सोशल रिस्पॉन्सिबिलिटी अर्थात (सीएसआर) अंतर्गत नाशिकमधील १०० शाळांमध्ये स्मार्ट क्लासरूम तयार करण्यात आले आहे. याद्वारे ३५ हजार ५०० विद्यार्थ्यांना डिजिटल लर्निंग सुविधा उपलब्ध झाली आहे. विशेष म्हणजे, सर्व सुविधा शासकीय शाळांमध्ये व काही अनुदानित शाळांमध्ये उपलब्ध करून देण्यात आल्या आहे. जीएसके कंपनीच्या

### वर्गखोल्यांचे रूपांतरण

शासकीय शाळांमधील विद्यार्थ्यांना इतर विद्यार्थ्यांमार्फत आधुनिक शिक्षणाच्या संधी उपलब्ध व्हाव्या यासाठी उपक्रमांतर्गत पारंपारिक वर्गखोल्यांना डिजिटल लर्निंग हबमध्ये रूपांतरित केले आहे. - पवन जैन, मुख्य कार्यकारी अधिकारी, युवा अनस्टॉपेबल

सीएसआर अंतर्गत आणि युवा अनस्टॉपेबल यांच्या माध्यमातून पारंपारिक वर्गखोल्यांना आधुनिक तंत्रज्ञानाचा वापर करून स्मार्ट क्लासरूम तयार केले जात आहे. २०२३ मध्ये २५ शाळा तर २०२४ मध्ये २९ तर २०२५ मध्ये सर्वाधिक ४६ शाळांना या सुविधा उपलब्ध करून

देण्यात आले आहे. गंगापूर येथील डी. एन. पाटील माध्यमिक विद्यालय आणि ज्युनियर कॉलेजमध्ये १०० व्या स्मार्ट क्लासरूमचे उद्घाटन जीएसकेचे व्यवस्थापकीय संचालक भूषण अक्षिकर, नाशिकचे आयकर आयुक्त संजय धिवरे, जिल्हा शिक्षण अधिकारी नितीन बच्छाव आणि युवा अनस्टॉपेबलचे मुख्य कार्यकारी अधिकारी पवन जैन यांनी केले.

भूषण अक्षिकर म्हणाले, दर्जेदार शिक्षणाची उपलब्धता जीएसकेच्या माध्यमातून केली जात आहे. डिजिटल लर्निंग सोल्युशन्सद्वारे शिक्षणातील दरी भरून काढण्याचा आमचा प्रयत्न आहे. प्रत्येक मुलाला त्याच्या पूर्ण क्षमतेपर्यंत पोहोचण्याची संधी मिळेल.



## The Ripple Effect of Our Partnership



**Om Raj Pardesi**

D.N Patil High School,  
Nashik, Maharashtra

नाम - ओम राज परदेशी  
 शाळा - D.N. Patil High School, gangapur.  
 आयता - 9वी  
 लुकी - अ

मैं डी.मन. पाटील विद्यालय में नवी बकशा में पढता हूँ।  
 पहले हमारे विद्यालय में डिजिटल शिक्षा की कोई सुविधा नहीं थी। तो  
 हमें कठिन विषयों में दिक्कत आती थी। डिजिटल विज्ञान इन विषयों में  
 बकगिर्ह आती थी, पर अब हमें G.S.K. कंपनी की ओर से हमारे विद्यालय  
 में स्मार्ट क्लास रूम का निर्माण किया गया है, अब हमें हमें पढ़ने में  
 बहुत आनंद आता है। कठिन जाने वाले विषयों में भी हमें आसानी  
 होती है। इस सुविधा के लिए, हमें G.S.K. कंपनी को नंद दिलाने  
 धन्यवाद देते हैं।

Thank You.

## Programme Glimpses



Teachers engaged in  
capacity-building training,  
Nashik, Maharashtra



Interactive learning  
through Smart class,  
Nashik, Maharashtra



# Extending Our Reach: Regional Initiatives Driving Local Transformation



# From Awareness to Access: A Holistic Approach to Maternal and Child Wellbeing

GSK Pharma, in collaboration with **BITAN**, is supporting maternal and child health in the Nayabasti slum of Kolkata, with a focus on pregnant women, lactating mothers, and newborns from vulnerable backgrounds.

GSK-BITAN's Save Lives initiative has been implementing targeted interventions, including awareness and sensitization workshops, nutrition and health camps, and support for medical center registration. These interventions have helped improve the health of mothers and children.



**1030**  
**Households**  
**Benefitted**



**15.22 Lakhs**  
**Spent**

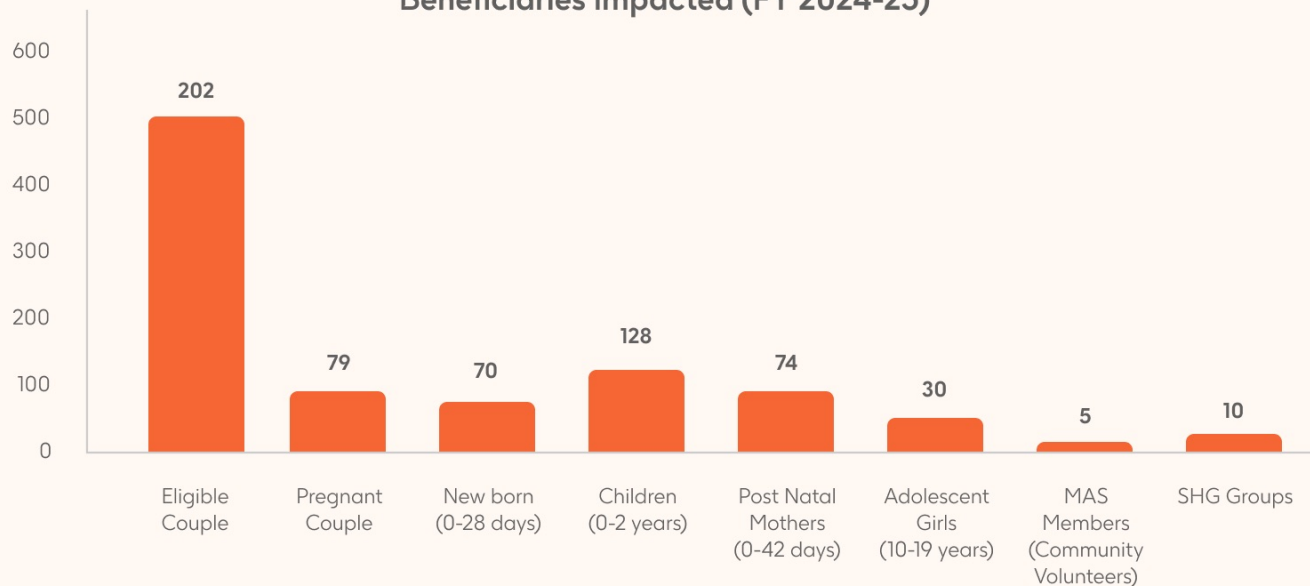


**Kolkata**

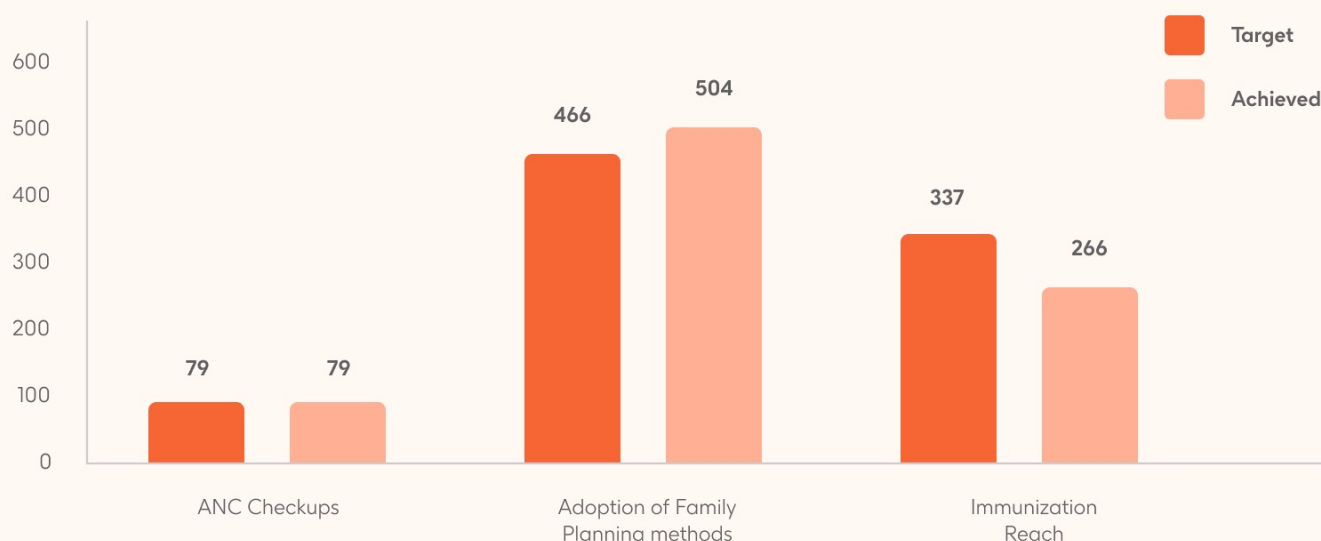
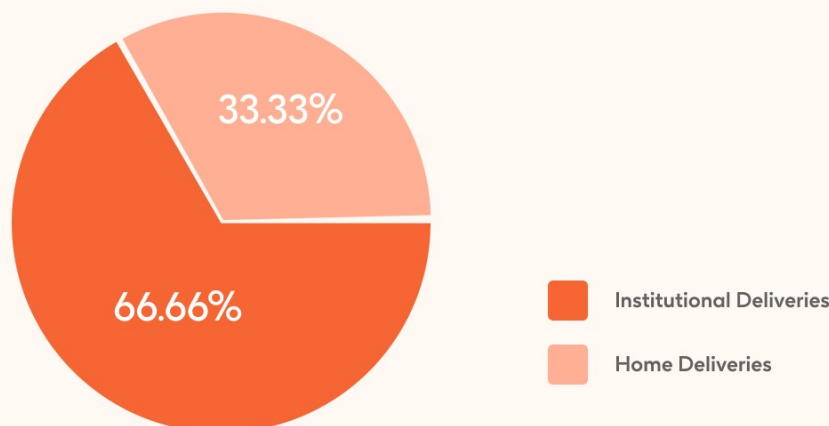


**922**  
**Beneficiaries**  
**Impacted**

**Beneficiaries Impacted (FY 2024-25)**



## Programme Highlights



- Increased Healthcare Access:** Out of a total of 79 pregnant women supported, 81.48% Pregnant women registered their pregnancy within 12 weeks at govt. health facility, around 71% completed all four ANC check-ups.
- Adolescent Empowerment:** Two new adolescent groups have been formed & awareness sessions on menstrual hygiene, personal hygiene, nutrition, the right age at marriage, and consequences of early marriage were conducted.
- Stakeholder Collaboration:** Constant coordination and liaison with various stakeholders, including officials from Rabindranagar Police Station, Ward Councillor, Bank Managers, ASHA workers, Medical Officer of UPHC-III, ANM, ICDS workers, hospital authorities, brickfield owners, and the Masjid Committee., have significantly improved the integrated approach of the SAVE LIVES Project.



## Stories of Hope and Progress



**Firoza Khatun**

Kolkata, West Bengal

### **Firoza's Story - Persistence and coordination lead to saving lives**

Firoza Khatun, a young woman from Naya Basti, experienced tremendous difficulties early in life—married at age 16, she miscarried in 2021 and sadly gave birth to a stillborn child in 2023. Although there were initial attempts by BITAN and GSK to provide her with antenatal care, restrictive family circumstances and the absence of spousal support prevented her from receiving regular care.

But 2025 was a turning point. With increased intervention by BITAN and MAS members—through frequent monitoring, home visits, family counselling, and direct interaction with her husband—Firoza got the care and support she required. On 22nd March 2025, she gave birth to a healthy baby girl in a health facility safely.

Her narrative is evidence of the efficacy of grassroots, long-term maternal health programs in empowering women and promoting safe motherhood.



**Murselima Khatun**

Kolkata, West Bengal

### **Murselima's Story: Overcoming Barriers to Ensure a Safe Birth**

Residing in the Nayabasti slum of Maheshtala Municipality, Murselima Khatun encountered several obstacles during pregnancy—including resistance to taking medical treatment, an unplanned shift, and preterm issues. She was initially reluctant and oblivious to available help when she was detected by BITAN's field staff and MAS members under the Save Lives Project, funded by GSK.

With regular counselling, emergency referrals, and facilitated care, Murselima was successfully able to deliver. Her infant, born as light as 1.5 kg, needed critical care. With the support of BITAN, she took up Kangaroo Mother Care, followed exclusive breastfeeding, and went for regular monitoring sessions. Against the odds, her baby's weight rose to 3.5 kg—a reflection of the effectiveness of community-based health interventions, early intervention, and ongoing maternal and newborn care.

The path of Murselima celebrates the influence of trust, connection, and tireless activity in reshaping the health effects of vulnerable households from urban slums.

# Where Care Feels Like Home: A Ray of Hope

## Comprehensive Support for Young Cancer Fighters

GSK, in collaboration with **St. Jude India Childcare Centres**, is offering essential support to children undergoing cancer treatment and their families. This support includes accommodation, nutritious meals, emotional assistance, and access to education during treatment. Parents are involved through recreational and skill-building activities, building a close community where they can draw strength, share their experiences, and support each other.



**145 Families  
Supported**



**71.81 Lakhs  
Spent**



**Mumbai**



**435  
Beneficiaries  
Impacted**

## Programme Highlights

- **Education support:** **258 educational sessions** were conducted, helping children inculcate the habit of reading, improve language skills, develop their imagination and remain in touch with studies, and join formal schooling after the treatment.
- **Emotional Support:** **69 sessions of individual and group counselling**, awareness sessions were conducted, helping children and families.
- **Activities for parents:** **271 sessions were conducted for the parents** engaging them in art and craft, basket making, making cloth masks, gardening, yoga, and sessions on special cooking, Indoor/outdoor games, newspaper reading, and building up working literacy sessions.
- **Annual event:** The annual event, **Udaan**, is a joyful tribute to growth, achievement, and creativity. Over several days, children, parents, and mentors come together to showcase their skills, talents, and hard work. The grand finale, a special exhibition, is a testament to everything they have learned and explored throughout the year.



Educational sessions for the young cancer fighters,  
Mumbai, Maharashtra

## Stories of Hope and Progress



**Jeet Singh**  
Uttar Pradesh

### Jeet's Story: Courage, Curiosity, and the Will to Thrive

Jeet Singh, a smart and curious 10-year-old from Uttar Pradesh, came to the M16 Centre of the CGC campus with wide eyes and a mind full of questions. Diagnosed with Acute Lymphoblastic Leukemia (ALL), Jeet's has been a path not only of medical treatment, but of courage, learning, and an abiding passion for life.

Since his first day at the St. Jude India ChildCare Centre, Jeet has been different. His curious questions, contagious energy, and passion for learning soon made him a favorite among peers and staff. Whether in educational classes, group activities, or creative play, Jeet tackles each day with curiosity and awe.

Guided by his caring father and grandmother—his pillars of strength—Jeet learns wisdom from their stories and inspiration from their presence. Their unwavering support, along with the supportive atmosphere of the Centre, has enabled him to confront each challenge with tremendous courage.

Today, Jeet keeps growing—physically, emotionally, and mentally. His bright smile and irrepressible spirit are reminders every day of the strength within each child. His life portrays not only the strength of family and community support but also the unbelievable influence of loving, holistic care through one of life's most difficult struggles.



# Shaping Future Careers for Girls Through Education

GSK, in partnership with Avatar Human Capital Trust, is running **Project Puthri**, focusing on enabling girls students into tertiary education and ensuring that they pursue a white collar job upon graduation. A structured career guidance programme designed to equip the young girls with essential life skills, career planning, and mentorship to build confidence and prepare them for professional success.



**231 Students  
Benefitted**



**12.00 Lakhs  
Spent**



**Chennai &  
Trichy**



**229 Intervention  
Sessions**



**343.5 Hrs of  
Intervention**

## Programme Highlights

Training sessions on Life skills conducted for class 8 and 9 students	1.5 sessions
Training sessions on Life skills conducted for class 10, 11 and 12 students	19.5 sessions
Training sessions on Dimensions of Transformation conducted for class 10, 11 & 12	41 sessions
Pre & Post Assessment on Career Intentionality modules conducted for the students	200+ tests

## Regional Programmes

- **RIASEC test** was conducted for the class 10 students, focusing on creating career awareness among the students. **43 students** received career guidance through the RIASEC test.
- **PCCA test** was conducted for the class 12 students, focusing on creating career awareness among the students. This year, all 12th-grade scholars from GSK-supported schools participated in the PCCA, with **44 Puthri scholars** receiving personalized career counselling based on their assessment results from both schools.
- **100 scholars** from both schools took part in the **Talent Search** competitions.
- **The 11th Edition of Udyog Utsav 2024** was held at Asan Memorial College, Chennai, on 26 October. A total of 50 GSK-supported students and GSK volunteers participated.
- **The 12th Edition of Udyog Utsav 2024** was held at Srimad Andavan Arts and Science College, Trichy, on November 16th. A total of 50 GSK-supported students and GSK volunteers participated.

## Stories of Hope and Progress

### Vimala Devi: A Dream to Heal, A Journey to Rise

At the heart of every great dream is a determined spirit and Vimala Devi's story is a shining example. Studying in 12th Grade at Government Higher Secondary School, Somarasampeetai, Vimala comes from a humble background. Her mother, a homemaker, manages the household on a monthly income of just ₹4,000. With her father absent and her only sister now married, Vimala and her mother share a bond strengthened by love, dreams, and resilience. In 2022, Vimala's life took a transformative turn when she joined Project Puthri, supported by GSK at her school. Through Puthri, Vimala received essential learning materials notebooks, workbooks, and a career book tools that helped fuel her academic journey. But more importantly, it was the career coaching sessions that inspired her to dream bigger and reach higher. She is a regular and enthusiastic participant in every mentoring session. One of her most profound transformations came during the Puthri Talent Search Event, where Vimala conquered her long-standing fear of public speaking stepping up and addressing an audience for the very first time.

Applying the study skills she learned from Puthri, Vimala secured an impressive 502 marks in her 12th-grade examinations a testimony to her commitment and growth. When asked about her future, Vimala's voice is filled with conviction: "I aspire to become a lawyer to stand up for justice, and to stand strong for my family." She also participated in the Career Choice Assessment (PCCA) program, further solidifying her career aspirations. Her ultimate goal is not just personal success it's to support her mother financially and uplift the woman who has been her guiding light.

Today, Vimala Devi is more than a student from Government Higher Secondary School, Somarasampeetai. She is a beacon of hope and inspiration proof that with the right guidance and opportunities, dreams can indeed take flight.

# Value Integrated Learning and Development

GSK, in partnership with **Vidya & Child**, is working towards elevating children to grade-level competencies through access to quality education, nutrition, and healthcare for children aged 6 to 14 years and upon completion of grade 8, the children are seamlessly integrated into government schools for continued education.



**125 Students  
Benefitted**



**28.00 Lakhs  
Spent**



**Noida**



**25 Students  
Mainstreamed**



**56 Girl  
Supported**



**7903 hrs of  
Engagement**

## Key Focus Areas for Fulfillment of Key Objectives

### Theme based Academic Learning

9 themes for each year - Nursery to 2  
Academic classes - 3 to 8

### Parents Interaction

Individual meetings  
+ Group PTM +  
Home visits +  
Parents events

### Childwise Parameters

Monthly tracking  
for each child &  
Individual  
counselling

### Content & Teacher Enablement

Academic, teaching  
methodology  
training & exposure  
work



## Programme Highlights

Key Performance Indicators (KPIs)	Target	Achieved
Average attendance of students	85%	87%
Average attendance of parents (PTM)	75%	74.5%
Child-wise Review Process	108 hours	106 hours
Creative Classes(Art & Craft, Theatre, Storytelling, Puppetry - (Class 3-8)	500 classes	491 classes
Sports Classes - (Class 4 to 7)	350 classes	336 classes
Home visits conducted	—	300 visits

## Stories of Hope and Progress



**Singham**

Grade VII,  
Noida, Uttar Pradesh

### Story of Singham, a student of class 7A

His household was under severe stress caused by his father's alcoholism, coupled with financial problems and constant instances of domestic abuse. It was a challenging situation for the mother and the children.

Singham told us to support the family by facilitating sending his father to a rehab center. He had hoped that, besides his drug problem, his father was an essentially good human being. The teachers at Vidya & Child met with his older brother, aunt, and mother, attempting to encourage and persuade them, as the situation was taking a very negative toll on the children. After many discussions and much contemplation, the family consented, and arrangements were made for his father to be admitted to a rehabilitation centre to start his road to recovery.

Meanwhile, the staff also motivated the mother to find employment to care for herself and her children. She later found employment as a housekeeping staff in a school. The father was back home after four months of care and rehabilitation and has since been fine. He is working as a tailor and picks up overtime to cater for the family. He now realizes his roles and has discovered how to eliminate his addiction.

# Where Dreams Take Root: Transforming Lives Through Learning and Growth

GSK, in partnership with **Nai Dharti**, is working towards empowering underprivileged and deprived girls by offering them free residential formal school education, co-curricular activities, and vocational training.

GSK in partnership with Nai Dharti is supporting their Sister Nivedita Valika Vidyalaya, imparting free school education and developmental activities training for underprivileged girls. Since 2015, this initiative has empowered more than 1,000 underprivileged girls by providing safe accommodation, quality education, healthcare and vocational training.

In the past year alone, 116 residential students and 85 day scholars have benefited from the programme.



## Programme Highlights

- Awareness and Check up camp for Menstrual Hygiene was organized in the school premises on August.
- HPV vaccination camp was organized in the School Campus on 15th August, where 10 girls, aged 14 years, were administered first dose of vaccine.

# Other Regional Initiatives Supported by Us



## Mainstreaming Out-of-School Children

GSK Pharma in partnership with **Sakshi** has been implementing a transformative project for out-of-school children in Gurugram. In FY 2024-2025, through this intervention, **401 children** received non-formal education and daily nutrition support, and were integrated into government schools with enhanced literacy levels



New beginnings - Education initiative for out-of-school children, Gurugram, Haryana



## STEM Classrooms

GSK Pharma in partnership with **Smile Foundation** has implemented an interactive science and technology education programme that has engaged **200 children** across Noida



STEM Classroom inauguration, Noida



## Educational Outreach Programme

GSK Pharma supported the **South Gujarat Rural Educational Trust (SRET)** in implementing a dedicated initiative for tribal students in grades 6-12, focusing on academic excellence, career guidance and life skills training. This programme bridges the education gap and empowers students to pursue higher education and employment opportunities. In FY 2024-2025, the programme has benefited **200 children** across Valsad in Gujarat



Tribal students empowered through education, Valsad, Gujarat



# We Thank Our Partners Who Bring a Unique Combination of Expertise and Perspectives to Drive **Meaningful Difference**

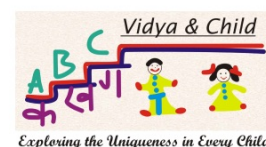
## Flagship Programmes



## Thematic Programmes



## Regional Programmes



# Robust MLE Framework to Ensure Last Mile Impact



360 Degree Approach to Monitoring & Evaluation













NGO Cadences



Site Visits



Data Dashboards  
& Reporting

FINANCIAL DETAILS			
Amount Allocated	Amount Disbursed	Amount Utilized	
 1,84,71,324	 3,23,45,398	 4,05,99,467	
OUTREACH			
Total Schools Incorporated	Total cities covered	Number of smart classes introduced	Number of students reached
 133	 14	 133	 37356
STUDENT & TEACHER DETAILS			
Teachers trained	Hours invested in teachers training	Hours invested in students learning	
 640	 3840 hrs	 51175 hrs	

Number of pregnant women supported for Antenatal counselling/IEC	
93.33 % of women reached	Target 90 %
Children mobilized for Anthropometry	
67.2 % Children Mobilized	Target 60 %
Total number of Anganwadis supported	
22 AWCs provided mentoring and support	Target 22

## Quarterly

- Conducting quarterly cadence calls with NGO partners
- Milestone progress tracking through Dashboards
- Site Visits
- Reporting for Board/CSR Committee
- Stakeholder inputs and challenges

## Yearly

- Annual reports outlining
- Output and outcome KPIs
- Case stories
- Site visits
- Milestone progress tracking - Dashboards



# CSR Spotlight

## Employee Volunteering: Creating Meaningful Change

Employee volunteering is a cornerstone of GSK's commitment to social responsibility and purpose-driven growth. In 2024–25, GSK employees dedicated over 8,700 hours to volunteering initiatives, actively contributing their time and skills to support underserved communities across India. From participating in health awareness campaigns and marathons for a cause, to conducting school painting drives, tree plantation, and cleanliness initiatives, our teams demonstrated a strong sense of ownership and compassion. These efforts not only amplify the impact of our CSR programs but also foster a culture of empathy, collaboration, and purpose among employees. Through volunteering, GSK continues to build deeper community connections while empowering its workforce to be changemakers beyond the workplace.

# 8708

Volunteering  
hours invested



Creating awareness on Shingles – Tata Mumbai Marathon 2025



National voluntary blood donation day,  
Vrindavan, Uttar Pradesh



Swachhta Pakhwada- Ganga river, Patna



Tree plantation,  
Coimbatore, Tamil Nadu



# Small Acts, Big Change: My Volunteering Experience

"Volunteering at GSK has shown me the power of coming together as a team. It's not just about giving time, but about creating a difference, together."

**Siva Subramaniyan- Volunteer Ambassador South Region**

"Whether it's painting schools or leading career sessions for young girls, we show up not just as employees but as changemakers. Volunteering at GSK has been truly fulfilling, it brings pride, purpose, and a shared sense of impact that stays with us long after."

**Ruma Mukherjee - Volunteer Ambassador, North Region**

## CSR Awards: FY 2024-2025



**Ranked #1** in the Pharma & Healthcare sector in  
BusinessWorld India's Most Sustainable Companies 2024

Thank you

To find more, visit [www.gsk-india.com](http://www.gsk-india.com)

GlaxoSmithKline Pharmaceuticals Limited.  
Dr. Annie Besant Road, Worli, Mumbai 400 030